



## Gina Huntsinger

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## Celebrating 65 Years of Peanuts at the Schulz Museum

With a new exhibition; a presentation about *The Peanuts Movie*; an artist's sketch-a-thon; and the unveiling of a new *Peanuts* postage stamp

(Santa Rosa, CA) 65 years ago, *Peanuts* began publication on October 2<sup>nd</sup>, 1950. The earliest comic strips featured a surprisingly smart aleck Charlie Brown absent his signature zig-zag shirt, and Snoopy as a dog that walked on all fours. In the five decades that Schulz drew *Peanuts*, the physical appearance and individual attitudes of the Gang naturally evolved. Snoopy began using his imagination to dream of being a World Famous Author, Flying Ace, and Joe Cool, and Charlie Brown gradually grew into the kinder, gentler hero that most readers are now familiar with.

The Charles M. Schulz Museum is celebrating this anniversary with the upcoming exhibition, ***Celebrating 65 Years of Peanuts***. This exhibition, which is on view from

**August 19 through December 13, 2015**, examines how the *Peanuts* characters developed and grew over time.

In addition to the *Celebrating Peanuts* Exhibition, the Museum is also hosting the following three events in October:

### **Unveiling the New *Peanuts* Postage Stamp**

**Thursday, October 1, 9:30 am – Noon**

Join Jean Schulz, Lee Mendelson, and the Postmaster General for the unveiling of the new *Peanuts* postage stamps at the Schulz Museum.

### **The *Peanuts* Movie**

**Saturday, October 3, 2:00 pm**

Celebrate 65 years of *Peanuts* as [Blue Sky Studios](#) talks about the new CGI animated feature length film, [The Peanuts Movie](#). Director **Steve Martino**, Producer **Michael Travers**, Animation Supervisor **Nick Bruno**, Vice President of Fox Animation **Ralph Millero**, and Co-head of Story **Karen Disher**, will share the challenges and creative process of bringing Charles Schulz's classic comic strip to the big screen for 21st century audiences.

### ***Peanuts* Tribute and Sketch-a-thon**

**Saturday, October 24, from 1:00 - 5:00 pm**

Join [Paige Braddock](#) of *Jane's World*, [Frank Camusso](#), creator of *Knights of the Lunch Table*, [Terry Moore](#), of *Strangers in Paradise*, [Paul Pope](#) of *Battle Boy*, and [Raina Telgemeier](#), creator of *Smile*, as they discuss the enduring influence of *Peanuts*, their own work, and the new *Peanuts* tribute book released by [BOOM! comics](#). This is followed by a Sketch-a-thon featuring a variety of today's cartoonists including [Lucas Turnbloom](#), [Brian Fies](#), [Jonathan Lemon](#), Shaenon Garrity, Derek Charm, and many more.

The ***Celebrating 65 Years of Peanuts*** exhibition features 71 original *Peanuts* comic strips and a small selection of *Peanuts* dolls and figurines from over the decades. Life-size Charlie Brown and Snoopy figures will provide fun photo-ops for visitors.

Viewers of the exhibition can note the rich detail of early comic strips contrasted with the minimalism of those published in later years. As the characters developed, they also provided Schulz with ideas. He remained unaware of these transformations until his comic strips appeared in reprint books long after their initial debuts in newspapers. Schulz explained the changes this way: **“The evolution of the drawing in comic strips is something that you’re not even aware of. I’m not aware that Charlie Brown gets a little fatter, he gets a little thinner. Snoopy’s nose gets longer,**

narrower, fatter or shorter . . .”

## **PROGRAMMING**

### **A Charlie Brown Thanksgiving Celebration**

**Saturday, November 14, Noon – 4:00 pm**

Enjoy and help prepare a re-creation of Snoopy’s Thanksgiving meal of toast, popcorn, and jelly beans from the classic television holiday special, along with hands-on crafts, and other fun family activities

## **IMAGES**

If you would like any of the images from this press release to print in a publication, contact Gina Huntsinger at [gina@schulzmuseum.org](mailto:gina@schulzmuseum.org) or (707) 284-1268.

## **ABOUT THE CHARLES M. SCHULZ MUSEUM & RESEARCH CENTER**

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz’s multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the Peanuts characters.

## **LOCATION**

The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

## **HOURS**

Weekdays Monday thru Friday (except Tuesdays\*) 11am – 5pm

Saturday & Sunday 10am – 5pm

Closed Tuesdays\*

\*Open every day throughout the summer (Memorial Day through Labor Day)

## **ADMISSION FEES**

Free – Museum Members, Children 3 and under

\$5.00 – Children 4-18, college students with valid I.D. card, and Seniors 62+

\$10.00 – Adults

Charles M. Schulz Museum & Research Center

For more information consult the Museum web site: [www.SchulzMuseum.org](http://www.SchulzMuseum.org).

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