



**FOR IMMEDIATE RELEASE – October 6, 2016**

**Gina Huntsinger, Marketing Director**

Charles M. Schulz Museum and Research Center

(707) 579-4452 #268

[gina@SchulzMuseum.org](mailto:gina@SchulzMuseum.org)



© PNTS

## **Celebrating 50 Years! *It's the Great Pumpkin, Charlie Brown***

at the Charles M. Schulz Museum

*Opens Thursday, October 6, 2016*

(Santa Rosa, CA) October 2016 marks the 50<sup>th</sup> anniversary of the Emmy-nominated *Peanuts* animated special, *It's the Great Pumpkin, Charlie Brown*. To honor this occasion, **the Charles M. Schulz Museum is displaying a small exhibition, *Celebrating 50 Years! It's the Great Pumpkin, Charlie Brown*, which will run Thursday, October 6 through late November.**



This original animation cel from the *It's the Great Pumpkin, Charlie Brown* will be displayed in the 50<sup>th</sup> Anniversary exhibition. ©PNTS

2301 Hardies Lane • Santa Rosa, CA 95403 U.S.A. • 707.579.4452 • Fax 707.579.4436

[www.SchulzMuseum.org](http://www.SchulzMuseum.org)

© 2011 Charles M. Schulz Museum | ALL RIGHTS RESERVED | A non-profit 501(c)(3) organization

This exhibition includes rare **original animation cels** and reproductions of storyboard sections from the special, and offers fun photo ops with Linus in the pumpkin patch.

Throughout the month of October the Museum will also be showing the beloved animated special *It's the Great Pumpkin, Charlie Brown* three times a day on the Museum's big screen in the Theater. Viewing times are 10:15 am (on the weekends), 1:45 pm (daily), and 3:15 pm (daily).

## **IMAGES**

If you would like any of the images in this release to print in a publication, contact Gina Huntsinger at [gina@schulzmuseum.org](mailto:gina@schulzmuseum.org) or (707) 284-1268.

## **ABOUT THE CHARLES M. SCHULZ MUSEUM & RESEARCH CENTER**

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the Peanuts characters.

## **LOCATION**

The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

## **HOURS**

Weekdays Monday thru Friday (except Tuesdays\*) 11am – 5pm

Saturday & Sunday 10am – 5pm

Closed Tuesdays\*

\*Open every day throughout the summer (Memorial Day through Labor Day)

## **ADMISSION FEES**

Free – Museum Members, Children 3 and under

\$5.00 – Children 4-18, college students with valid I.D. card

\$8.00 – Seniors 62+

\$12.00 – Adults

**For more information consult the Museum web site:** [schulzmuseum.org](http://schulzmuseum.org)

Charles M. Schulz Museum & Research Center

2301 Hardies Lane Santa Rosa, CA 95403

Like us on Facebook at [facebook.com/schulzmuseum](https://facebook.com/schulzmuseum)

Follow us on Twitter at [twitter.com/schulzmuseum](https://twitter.com/schulzmuseum)

Follow us on the Instagram App or website: [instagram.com/schulzmuseum](https://instagram.com/schulzmuseum)

###