



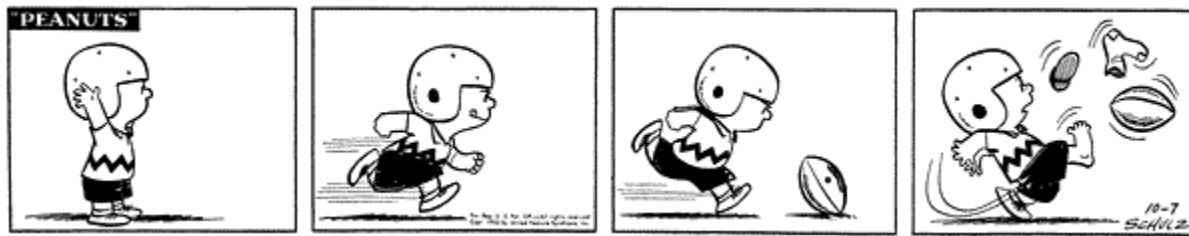
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A celebration of football in *Peanuts* coincides with Super Bowl 50

New Exhibition at the Charles M. Schulz Museum,

It's a Foul, It's a Field Goal, It's Football, Charlie Brown!

January 13 through August 29, 2016

(Santa Rosa, CA) Here in the Bay Area, there's been a lot of buzz lately about Super Bowl 50, which will be played at Levi's® Stadium in Santa Clara this February. The *Peanuts* Gang has its own ties to the Super Bowl, having appeared in a halftime show in 1990, game time television commercials, and the 1994 animated cartoon *You're in the Super Bowl, Charlie Brown!*

The Charles M. Schulz Museum's upcoming exhibition, *It's a Foul, It's a Field Goal, It's Football, Charlie Brown!*, on view from **January 13 through August 29, 2016**, features approximately 70 original *Peanuts* comic strips and highlights the Gang's gridiron efforts.

2301 Hardies Lane • Santa Rosa, CA 95403 U.S.A. • 707.579.4452 • Fax 707.579.4436

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Besides having Super Bowl connections, *Peanuts* fans know that for nearly 50 years, Schulz drew an annual fall comic strip of Lucy pulling a football away from poor old Charlie Brown. Schulz never intended this to become a yearly tradition, but he kept thinking of funny new ways for Lucy to get the best of Charlie Brown.



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“It all started,” he said, “with a childhood memory of being unable to resist the temptation to pull the football at the kick-off. We all did it, we all fell for it.” Once, when Charlie Brown was sick in the hospital, Lucy pledged to never pull the football away from him again. After his health improved, Charlie Brown found Lucy to redeem this promise. But of course, Schulz never let Charlie Brown kick the football, because then “the foundation collapses,” he pointed out. To solve this dilemma in the storyline, Schulz had Charlie Brown miss the football, and kick Lucy instead.



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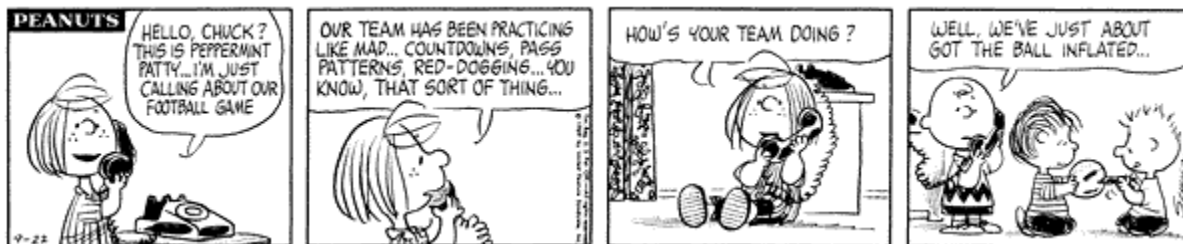
In the wider world of *Peanuts*, the football field was shared between girls, boys, a beagle, and a little bird. Snoopy entertained readers as “The World Famous Football Coach,” and the “Mad Punter,” while Woodstock gave his best efforts to kick and catch a ball that was bigger than him. Schulz found that football worked well with all of his characters in fact, and in total, he wound up using the theme in more than 250 comic strips. So in the words of Marcie, good luck to the teams “on the ol’ gridlock,” this year, and here’s to another “Splendid Bowl!”



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IMAGES

If you would like the image in this release to print in a publication, contact Gina Huntsinger at gina@schulzmuseum.org or (707) 284-126



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ABOUT THE CHARLES M. SCHULZ MUSEUM & RESEARCH CENTER

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz’s multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the Peanuts characters.

LOCATION

The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

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HOURS

Weekdays Monday thru Friday (except Tuesdays*) 11am – 5pm

Saturday & Sunday 10am – 5pm

Closed Tuesdays*

*Open every day throughout the summer (Memorial Day through Labor Day)

ADMISSION FEES

Free – Museum Members, Children 3 and under

\$5.00 – Children 4-18, college students with valid I.D. card, and Seniors 62+

\$10.00 – Adults

For more information consult the Museum web site: schulzmuseum.org

Charles M. Schulz Museum & Research Center

2301 Hardies Lane Santa Rosa, CA 95403

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