

CHARLES M.

SCHULZ

MUSEUM

Gina Huntsinger

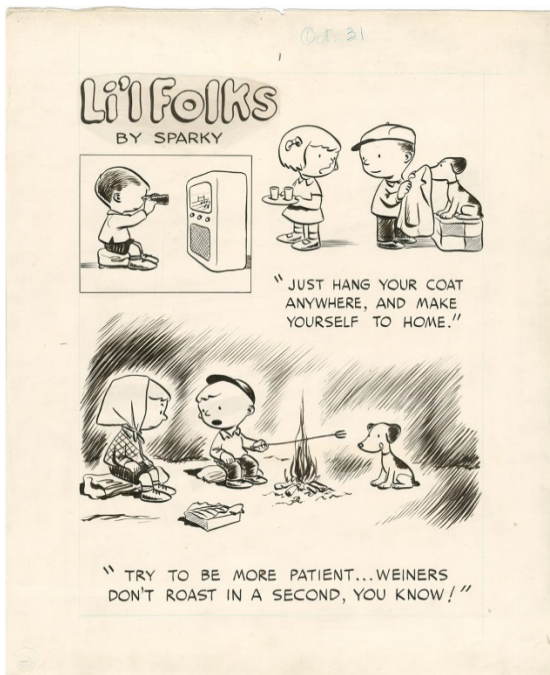
Marketing Director

Charles M. Schulz Museum & Research Center

(707) 579 4452 ext. 268

gina@schulzmuseum.org

FOR IMMEDIATE RELEASE: August 11, 2014



This 1948 Li'l Folks cartoon pre-dates Peanuts. Charles M. Schulz (known as Sparky to friends and family) drew and lettered the panels.

**Schulz's Pre-Peanuts Cartoons &
Early Originals Featured in
New Exhibition at the Schulz Museum
September 11, 2014 – January 4, 2015**

(Santa Rosa, CA) Rarely exhibited original *Peanuts* strips from the 1950s, as well as some of Schulz's early pre-*Peanuts* cartoons are featured in The Charles M. Schulz Museum's upcoming exhibition, ***Journey to the Reuben: The Early Years***. The exhibition runs **September 11, 2014 through January 4, 2015**, and highlights how

Schulz's career progressed from lettering Catholic comic books to producing panel cartoons for *The Saturday Evening Post* and winning the 1955 Reuben award for Outstanding Cartoonist of the Year.

***"It really was a surprise. I never dreamed that I would win anything like that so quickly."*—Charles M. Schulz, 1984**

Schulz received his first Reuben award at the age of 33, following the initial whirlwind success of *Peanuts*. For Schulz, the path to this important recognition at a relatively young age began early in adulthood, as his style developed and he grew accustomed to the rigorous work regimen demanded by a daily comic strip.

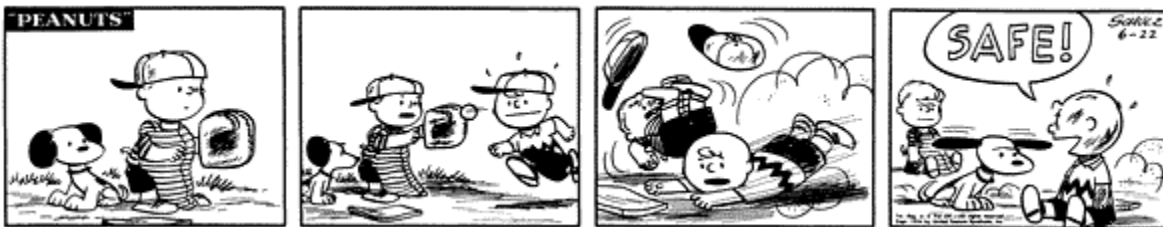
The *Outstanding Cartoonist of the Year* award is chosen by a secret ballot of the members of the National Cartoonists Society. Informally known as the 'Reuben' and named after Pulitzer Prize-winning cartoonist, Rube Goldberg, this prestigious professional accolade represents the highest honor bestowed annually by the National Cartoonists Society. Schulz was awarded a second Reuben in 1964.



Pre-Peanuts strip created by Schulz reads, "We're taking up a collection for one of the girls in the office who is not going to get married, or leave, but feels that she is stuck here for the rest of her life."



Charles Schulz was selected for his first Reuben Award as *Outstanding Cartoonist of the Year* by the National Cartoonist Society based on his Peanuts comic strips from 1954. (July 17, 1954) © 1954 Peanuts Worldwide LLC



(June 22, 1954) © 1954 Peanuts Worldwide LLC

IMAGES

If you would like any of the images from this press release to print in a publication, contact Gina Huntsinger at gina@schulzmuseum.org or (707) 284-1268.

ABOUT THE CHARLES M. SCHULZ MUSEUM & RESEARCH CENTER

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the Peanuts characters.

LOCATION

The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

HOURS

Weekdays Monday thru Friday (except Tuesdays*) 11am – 5pm

Saturday & Sunday 10am – 5pm

Closed Tuesdays*

*Open every day throughout the summer (Memorial Day through Labor Day)

ADMISSION FEES

Free – Museum Members, Children 3 and under

\$5.00 – Children 4-18, college students with valid I.D. card, and Seniors 62+
\$10.00 – Adults

For more information consult the Museum web site: www.SchulzMuseum.org.

Charles M. Schulz Museum & Research Center

www.facebook.com/schulzmuseum

Follow us on Twitter: @schulzmuseum

###