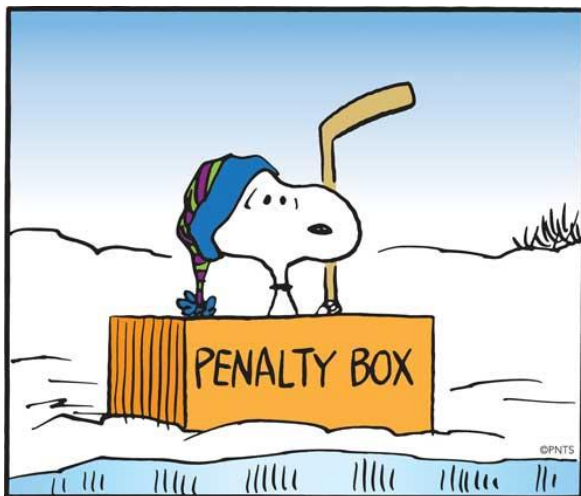




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FOR IMMEDIATE RELEASE: March 4, 2015

“Hockey, for me, is the greatest game going.” – Charles M. Schulz



Detail © 1968 *Peanuts* Worldwide LLC

**Schulz’s Joyful Portrayal of Ice Sports Featured in
New Exhibition at the Schulz Museum
April 15 – August 16, 2015**

(Santa Rosa, CA) Charles Schulz started playing ice hockey in a small backyard rink his father created and developed a love of the game from an early age. He joyfully portrayed ice sports in *Peanuts*, with Snoopy and Woodstock making a tiny birdbath

their arena, or Snoopy, the world famous hockey player, scoring winning goals on top of his doghouse.

The Charles M. Schulz Museum's upcoming exhibition, ***Peanuts in the Penalty Box***, runs **April 15 through August 16, 2015**, and features 60 original *Peanuts* comic strips showcasing Schulz's venerated pastime and specially selected materials from the Zamboni Company archives.

***"It's extremely exciting if you and a couple of your teammates get a breakaway. You're going down the ice, as fast as you can skate – and you make two or three perfect passes and score. It's a really great moment of exhilaration."* – Charles M. Schulz**

Schulz began participating in senior hockey tournaments more than 40 years ago, eventually hosting Snoopy's Senior World Hockey Tournament at the Redwood Empire Ice Arena. The Museum is marking the occasion with *Peanuts in the Penalty Box*.



Detail © 1996 *Peanuts* Worldwide LLC

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PROGRAMMING

Camp Freeze

July 6 - 10: 9am – 2:30pm

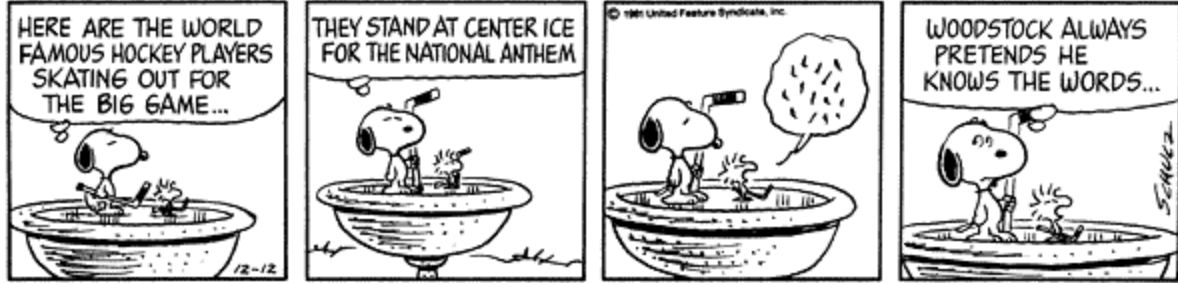
August 3 - 7: 9am – 2:30pm

Keep cool this summer by growing crystals, freezing bubbles, and making ice cream. Also, tour the Schulz Museum, play in the snow, and ice skate at Snoopy's Home Ice. Recommended for children entering grades 1 – 6. Advance reservations required by calling (707) 284-1272 or online at www.schulzmuseum.org/learn/classes-camps.

Costs: \$156 for members; \$195 for non-members. Extended Day care after Camp Freeze: \$40 for members; \$50 for non-members.

IMAGES

If you would like any of the images from this press release to print in a publication, contact Gina Huntsinger at gina@schulzmuseum.org or (707) 284-1268.



(December 12, 1981) © 1981 Peanuts Worldwide LLC



(November 27, 1976) © 1976 Peanuts Worldwide LLC



(December 17, 1975) © 1975 Peanuts Worldwide LLC



(January 6, 1978) © 1978 Peanuts Worldwide LLC



(November 10, 1988) © 1988 Peanuts Worldwide LLC



(October 1, 1991) © 1991 Peanuts Worldwide LLC

ABOUT THE CHARLES M. SCHULZ MUSEUM & RESEARCH CENTER

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the Peanuts characters.

LOCATION

The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

HOURS

Weekdays Monday thru Friday (except Tuesdays*) 11am – 5pm

Saturday & Sunday 10am – 5pm

Closed Tuesdays*

*Open every day throughout the summer (Memorial Day through Labor Day)

ADMISSION FEES

Free – Museum Members, Children 3 and under

\$5.00 – Children 4-18, college students with valid I.D. card, and Seniors 62+

\$10.00 – Adults

Charles M. Schulz Museum & Research Center

For more information consult the Museum web site: www.SchulzMuseum.org.

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