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"I'm obsessed with thinking of funny things. It's my hobby. It's just the way I was born and I'm lucky that it works." – Charles M. Schulz



(March 31, 1978) © 1978 Peanuts Worldwide LLC

Punchlines in Peanuts **New Exhibition at the Schulz Museum** **August 13 – December 7, 2014**

(Santa Rosa, CA) Do you have all-time favorite *Peanuts* strips that make you laugh out loud? Charles Schulz was a master of comedy, pairing his clean drawing style with carefully crafted punchlines.

Learn about the art of joke-telling and explore how Schulz has kept readers laughing for decades in the Charles M. Schulz Museum and Research Center's upcoming exhibition, ***Punchlines in Peanuts***. The exhibition runs **August 13 through December 7, 2014**, and features 70 original comic strips with some of the most clever punchlines in *Peanuts*.

The comic strip format provided Schulz a built-in cadence for *Peanuts*, with fixed pauses between panels creating a controlled reading rhythm. Schulz employed a variety of comedic tools--including sarcasm, idioms, and physical humor-- to develop

successful one-liners. He also drew on mechanisms that made *Peanuts* stand out, such as third-panel punchlines, and phrases like “Good Grief!”

Fans of the cartoon find humor in the unexpected. The world of *Peanuts* exists in a realm which bridges both fantasy and reality, with Snoopy having human aspirations and Charlie Brown and the *Peanuts* Gang expressing adult concerns.

IMAGES

If you would like any of the images from this press release to print in a publication, contact Gina Huntsinger at gina@schulzmuseum.org or (707) 284-1268.



Detail © 1988 Peanuts Worldwide LLC



Detail © 1980 Peanuts Worldwide LLC



(March 14, 1966) © 1966 Peanuts Worldwide LLC



(April 1, 1970) © 1970 Peanuts Worldwide LLC



(March 30, 1985) © 1985 Peanuts Worldwide LLC



(October 25, 1957) © 1957 Peanuts Worldwide LLC



(February 18, 1959) © 1959 Peanuts Worldwide LLC

ABOUT THE CHARLES M. SCHULZ MUSEUM & RESEARCH CENTER

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the Peanuts characters.

LOCATION

The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

HOURS

Weekdays Monday thru Friday (except Tuesdays*) 11am – 5pm
 Saturday & Sunday 10am – 5pm
 Closed Tuesdays*

*Open every day throughout the summer (Memorial Day through Labor Day)

ADMISSION FEES

Free – Museum Members, Children 3 and under

\$5.00 – Children 4-18, college students with valid I.D. card, and Seniors 62+

\$10.00 – Adults

For more information consult the Museum web site: www.SchulzMuseum.org.

Charles M. Schulz Museum & Research Center

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