Gina Huntsinger
Marketing Director
Charles M. Schulz Museum & Research Center
(707) 579 4452 ext. 268
gina@SchulzMuseum.org

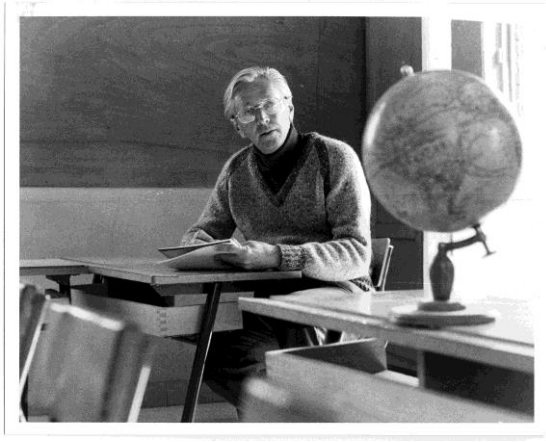
FOR IMMEDIATE RELEASE: August 6, 2013

Its Back-to-School Celebrated the *Peanuts* Way with *School Projects* Exhibition September 4, 2013 – March 2, 2014

Sally at her desk. Detail from *Peanuts Sept. 7, 1971* © 1971 Peanuts Worldwide LLC

(Santa Rosa, CA) Do you remember the endless grind of book reports, show and tell, and science and art projects in elementary school? From Lucy experimenting with Linus and his beloved blanket for the Science Fair to Sally questioning the validity of a "C" given to her coat hanger sculpture, the *Peanuts* Gang has also experienced the anxieties, pressures, and triumphs of completing school assignments.

School Projects, the newest exhibition at the Charles M. Schulz Museum and Research Center, will transport pupils current and former back to the classroom as Peppermint Patty, Charlie Brown, and the others pass and fail their way through the academic calendar. Featuring over 30 original strips and displays of *Peanuts* collectable school supplies, *School Projects* will run September 4, 2013 through March 2, 2014.



(Photo to the left) Gordon School, Miss Kelly's class , Grade B-5, 1932. Charles Schulz is fourth from the left, second row. (Photo to the right) Charles Schulz sitting at a desk in a tiny classroom in Croissey Sur Andel, France, where he served in WWII.

Charles Schulz's own academic trials often served as inspiration for the strip. As a student, Schulz was advanced a half grade on two occasions, which he felt hindered him academically, and "As a result I was either the smallest or dumbest kid in the whole class for the next several years. I just couldn't keep up," he said in a 1983 interview for the *California English* magazine.

As a father of five, Schulz's everyday dealings with his own children's academic accomplishments provided him with many comic situations for his characters. When his own son Monte received a "C" grade on an assignment where he attempted to sculpt a baseball pitcher out of coat hangers, Schulz transformed the incident into one of his most sought after strips featuring a befuddled Sally questioning her teacher's logic. He said of the strip in *Peanuts Jubilee,* "Sally made a good instrument for this kind of idea, for she is a character who expresses indignation well, and who is completely puzzled by all the things she has to go through in school."

IMAGES

If you would like any of the images from this press release to print in a publication, contact Gina Huntsinger at gina@schulzmuseum.org or (707) 284-1268.

ABOUT THE CHARLES M. SCHULZ MUSEUM & RESEARCH CENTER

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-

faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the Peanuts characters.

LOCATION
The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

HOURS
Weekdays Monday thru Friday (except Tuesdays*) 11am – 5pm
Saturday & Sunday 10am – 5pm
Closed Tuesdays*
*Open every day throughout the summer (Memorial Day through Labor Day)

ADMISSION FEES
Free – Museum Members, Children 3 and under
$5.00 – Children 4-18, college students with valid I.D. card, and Seniors 62+
$10.00 – Adults

For more information consult the Museum web site: www.SchulzMuseum.org.
Charles M. Schulz Museum & Research Center
www.facebook.com/schulzmuseum
Follow us on Twitter: @schulzmuseum
###