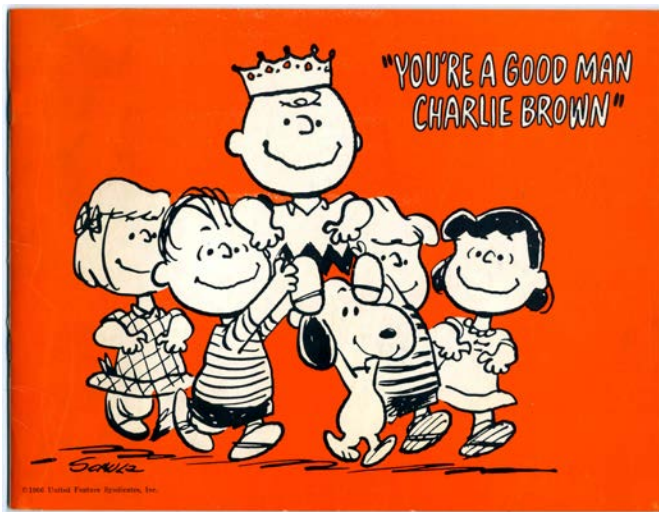




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FOR IMMEDIATE RELEASE: February 15, 2017



You're a Good Man, Charlie Brown Promotional Booklet, 1966.

50th Anniversary of the Musical *You're a Good Man, Charlie Brown* Celebrated in the New Exhibition at the Charles M. Schulz Museum February 23 through July 16, 2017

(Santa Rosa, CA) On March 7, 1967 the musical *You're a Good Man, Charlie Brown* opened Off-Broadway at Theatre 80 St. Marks in New York City's Greenwich Village. Created by musician and writer Clark Gesner, the production featured Charles M. Schulz's *Peanuts* characters performing various songs and spoken words. The show played for four successful years, and since then has been performed in international and regional productions, including two successful productions on Broadway.

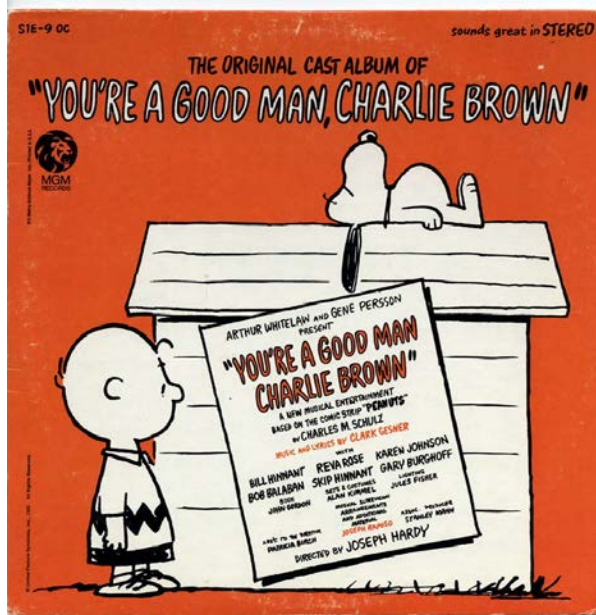
The Charles M. Schulz Museum's new exhibition, *You're a Good Man, Charlie Brown*, on view from February 23 to July 16, 2017 celebrates the long-running

2301 Hardies Lane • Santa Rosa, CA 95403 U.S.A. • 707.579.4452 • Fax 707.579.4436
www.SchulzMuseum.org

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success of this acclaimed stage production and features rare items, including original production scripts filled with handwritten notations and drawings, playbills and programs from worldwide performances, original musical score sheets, and cast photographs.

“Local theater groups and schools are reviving it all of the time... *You’re a Good Man, Charlie Brown* can be done by every grade school, college or church. All they need are six kids and some blocks. That’s all.” – Charles M. Schulz



Original Off-Broadway Cast Recording, 1967. In 1971, *You're a Good Man, Charlie Brown* premiered on Broadway and its 1999 Broadway revival featured cast members that included Anthony Rapp as Charlie Brown, Ilana Levine as Lucy Van Pelt, and Kristin Chenoweth as Sally Brown.

The Gang's All Here

As part of the exhibition, the Museum sent out an open call to former cast members to submit photographs of their performances in *You're a Good Man, Charlie Brown*. The response was overwhelming, with photo submissions sent in from all over the world, which attests to the continuing global appeal of the characters and the music. We will display many of the photographs received as we celebrate fifty years of *You're a Good Man, Charlie Brown*.

PROGRAMMING

[You're a Good Man, Charlie Brown Cast Day](#)

Saturday, March 4, 10:00 am - 5:00 pm

Celebrate the 50th anniversary of *You're a Good Man, Charlie Brown* with special activities and guests throughout the day. Anyone who has ever voiced or played one of the *Peanuts* characters gets free admission all day!

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IMAGES

If you would like the image in this release to print in a publication, contact Tracey Pugh at tracey@schulzmuseum.org or (707) 284-1268.

ABOUT THE CHARLES M. SCHULZ MUSEUM & RESEARCH CENTER

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the Peanuts characters.

LOCATION

The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

HOURS

Weekdays Monday thru Friday (except Tuesdays*) 11am – 5pm

Saturday & Sunday 10am – 5pm

Closed Tuesdays*

*Open every day throughout the summer (Memorial Day through Labor Day)

ADMISSION FEES

Free – Museum Members, Children 3 and under

\$12.00 – Adults

\$8.00 – Seniors 62 and over with ID

\$5.00 – Children 4-18, college students with valid I.D. card

For more information consult the Museum web site: schulzmuseum.org

Charles M. Schulz Museum & Research Center

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