



Gina Huntsinger

Marketing Director

Charles M. Schulz Museum & Research Center

(707) 579-4452 ext. 268

gina@schulzmuseum.org

FOR IMMEDIATE RELEASE – August 25, 2015



Special Appearances of Cuban Animators

Animation Workshop at 10:00 am and Presentation at 3:00 pm

Saturday, September 12, 2015

at the Charles M. Schulz Museum

(Santa Rosa, CA) The **Charles M. Schulz Museum** and **Santa Rosa Junior College's 3D Animation Program and Art Department** are honored to host three renowned animators from Cuba: Mario Rivas, his son Daniel Rivas and Manuel Guerra on Saturday, September 12 and Monday, September 14. These free public presentations happily coincide with a new era of US-Cuba relations.

Saturday, September 12, 10:00 am - Noon

Free Animation Workshop at the Schulz Museum

Children ages 10 –12 interested in animation and invited to attend a FREE workshop where they will learn basic animation techniques from Cuban animators Mario Rivas, Daniel Rivas and Manuel Guerra. From idea to character design, storyboard, backgrounds, and more, learn to create your own animation from beginning to end. While this workshop is FREE, space is limited and advanced reservations are required. FREE places can be reserved online at www.schulzmuseum.org/learn/ classes-camps or by calling (707) 284-1272.

Saturday, September 12, 3:00 pm

Special Appearance of Cuban Animators at the Schulz Museum

Meet popular Cuban animators including Manuel Guerra, Mario Rivas, and Daniel Rivas as they showcase and discuss their animated short films in English and Spanish.

Monday, September 14

Noon Lecture and 1:30 pm Reception at Santa Rosa Junior College

The noon lecture will be held in **Newman Auditorium** on the Santa Rosa campus. Following the lecture, the Art and Applied Technology Departments will host a 1:30 pm reception for the animators at the **Robert F. Agrella Art Gallery** in the Doyle Library. Both the Newman presentation and the gallery reception will be open to all students and the general public at no charge.

Mario Rivas is an acknowledged master of Cuban animation. He made his debut in the 1970's as the Cuban animation industry was first developing projects aimed at children and adolescents.

His popular series on the genius girl detective Fernanda Largo was developed in concert with his son **Daniel Rivas**. The series includes over 20 episodic shorts and the 2014 feature film "*Fernanda and the Strange Case of Doctor X and Mister Jai.*" This film was the first Cuban feature to be entirely produced digitally.

In contrast to these cartoons, Mario Rivas also directed several humorous short animations for adult audiences, including some with political themes. He also directed several historical animations. His work has been featured prominently and garnered prizes at both Cuban and international festivals.

Manuel Guerra has over a decade of experience as an animator in Cuba. He has worked on a variety of animations for the Cuban Institute of Cinematographic Art and Industry. Guerra was a presenter at Comicon Athens in 2011.



IMAGES

If you would like any images of the Schulz Museum to print in a publication, contact Gina Huntsinger at gina@schulzmuseum.org or (707) 284-1268.

ABOUT THE CHARLES M. SCHULZ MUSEUM & RESEARCH CENTER

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the Peanuts characters.

LOCATION

The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

HOURS

Weekdays Monday thru Friday (except Tuesdays*) 11am – 5pm

Saturday & Sunday 10am – 5pm

Closed Tuesdays*

*Open every day throughout the summer (Memorial Day through Labor Day)

ADMISSION FEES

Free – Museum Members, Children 3 and under

\$5.00 – Children 4-18, college students with valid I.D. card, and Seniors 62+

\$10.00 – Adults

For more information consult the Museum web site: www.SchulzMuseum.org.

Charles M. Schulz Museum & Research Center

2301 Hardies Lane Santa Rosa, CA 95403

Like us on Facebook at facebook.com/schulzmuseum

Follow us on Twitter at twitter.com/schulzmuseum

Follow us on the Instagram App or website: [instagram.com/schulzmuseum](https://www.instagram.com/schulzmuseum)

Follow us on YouTube at [youtube.com/schulzmuseum](https://www.youtube.com/schulzmuseum)

Follow us on Google+ at [google.com/+CharlesMSchulzMuseum](https://plus.google.com/+CharlesMSchulzMuseum)

Follow us on LinkedIn at [linkedin.com/company/charles-m-schulz-museum-and-research-center](https://www.linkedin.com/company/charles-m-schulz-museum-and-research-center)

###