

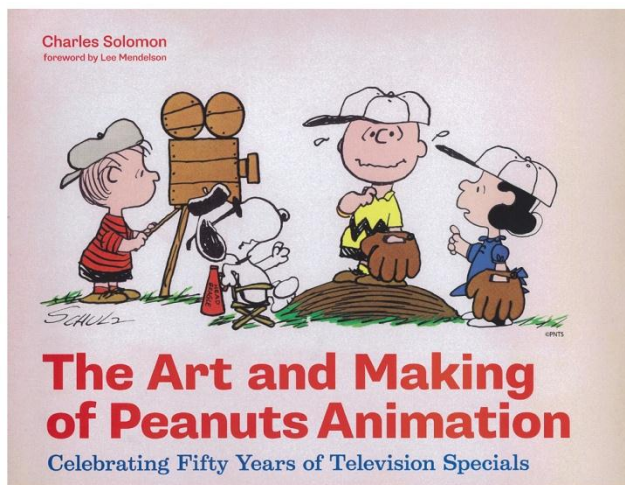


FOR IMMEDIATE RELEASE – October 29, 2012

Gina Huntsinger, Marketing Director
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Discussing *The Art and Making of Peanuts Animation* with **Charles Solomon and Lee Mendelson**

at the Charles M. Schulz Museum
Saturday, December 1, at 1:00 pm



The Art and Making of Peanuts Animation by Charles Solomon will be released November 7 by Chronicle Books.

(Santa Rosa, CA)

Join **Lee Mendelson**, Emmy Award winning executive producer of the classic *Peanuts* animated specials, and **Charles Solomon**, internationally respected animation historian and author of the new Chronicle book *The Art and Making of Peanuts Animation*, as they discuss the making of *Peanuts* animated specials. On **Saturday, December 1, at 1:00 pm** at the Charles M. Schulz Museum and Research Center, Mendelson and Solomon will take you behind the scenes of nearly 50 years of *Peanuts* animation.

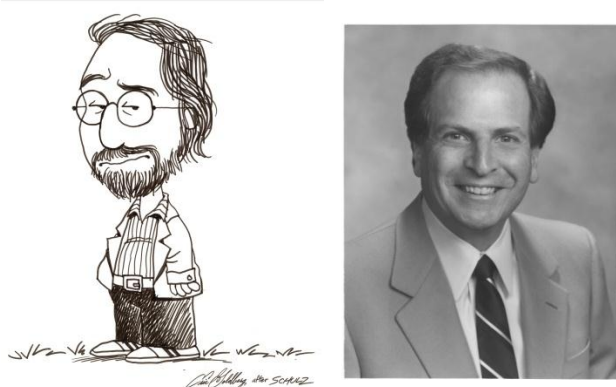
Entry to the event is included in the price of Museum admission and is free for Museum members. Please arrive early as seating is first-come, first-served.

2301 Hardies Lane • Santa Rosa, CA 95403 U.S.A. • 707.579.4452 • Fax 707.579.4436
www.SchulzMuseum.org

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Lee Mendelson was the executive producer for all *Peanuts* animation from 1963 to 2010. A trio consisting of Mendelson, cartoonist Charles Schulz, and director/ animator Bill Melendez produced 50 *Peanuts* network specials and four feature films. Mendelson's network television productions have won 12 Emmys and 4 Peabody Awards.

Charles Solomon, internationally known animation historian and critic, has written for magazines and newspapers worldwide, from the New York Times to Rolling Stone. He has written several books, including *The Art of Toy Story 3* and *Enchanted Drawings: The History of Animation* and has lectured at many animation studios and universities on animation history.



A caricature of Charles Solomon (pictured left) and Emmy Award winning Executive Producer Lee Mendelson (pictured right).

Museum Exhibition

This special event coincides with ***The Art of Peanuts Animation: Production Cels from the Museum's Collection*** exhibition showing now through February 3, 2013 at the Charles M. Schulz Museum.

IMAGES

If you would like any of the images in this release to print in a publication, contact Gina Huntsinger at gina@schulzmuseum.org or (707) 284-1268.

ABOUT THE CHARLES M. SCHULZ MUSEUM & RESEARCH CENTER

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the Peanuts characters.

LOCATION

The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

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HOURS

Weekdays Monday thru Friday (except Tuesdays*) 11am – 5pm

Saturday & Sunday 10am – 5pm

Closed Tuesdays*

*Open every day throughout the summer (Memorial Day through Labor Day)

ADMISSION FEES

Free – Museum Members, Children 3 and under

\$5.00 – Children 4-18, college students with valid I.D. card, and Seniors 62+

\$10.00 – Adults

For more information consult the Museum web site: www.SchulzMuseum.org.

Charles M. Schulz Museum & Research Center

2301 Hardies Lane Santa Rosa, CA 95403

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