



**Gina Huntsinger**

Marketing Director

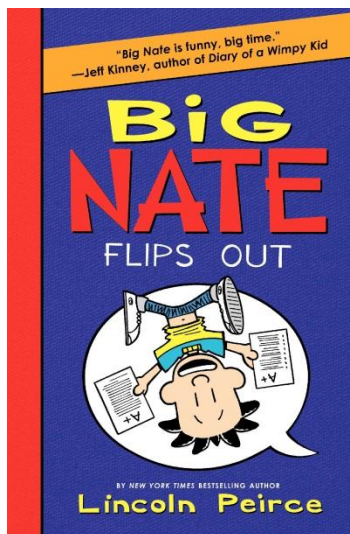
Charles M. Schulz Museum & Research Center

(707) 579 4452 ext. 268

[gina@SchulzMuseum.org](mailto:gina@SchulzMuseum.org)

FOR IMMEDIATE RELEASE: January 15, 2013

***The New York Times* Bestselling Author  
of Big Nate Books  
at the Charles M. Schulz Museum  
Saturday, February 9, 1:00 pm**



*The fifth **Big Nate** book, **Big Nate Flips Out.***

(Santa Rosa, CA) Meet, watch, and talk to Big Nate creator [Lincoln Peirce](#) at the Charles M. Schulz Museum and Research Center as he kicks off his book tour for his latest release. *Big Nate Flips Out*, in stores February 5, 2013, is the fifth book in the very popular Big Nate series. As part of the Museum's Second Saturday Cartoonist series, Peirce will provide a presentation and answer questions from the audience in the Museum Theatre at 1:00 pm, and be available to sign books afterwards.



*The New York Times* Bestselling author and cartoonist, Lincoln Peirce.

### **About Lincoln Peirce**

Lincoln Peirce is the creator of the comic strip *Big Nate* which debuted in 1991 and appears in over 300 newspapers nationwide. Peirce turned the comic strip into a chapter book series with the release of *Big Nate: In a Class by Himself* in 2010. The books have since sold over 4 million copies and have spent over a year on *The New York Times* bestseller list.

At the age of seven, Peirce and his family moved to Hawaii for six months into a home that was filled with *Peanuts* compilations. It was then that he fell in love with comics, most notably *Peanuts*. He replicated *Peanuts* comics for a couple of years, and in fourth grade starting drawing his own original characters.

### **Schulz Museum's Second Saturday Cartoonist Program**

The Second Saturday Cartoonist series is a program provided by the Museum. Every second Saturday of the month, a cartoonist, ranging from amateur to accomplished, discusses and demonstrates cartooning for Museum visitors and budding cartoonists.

### **IMAGES**

If you would like any of the images from this press release to print in a publication, contact Gina Huntsinger at [gina@schulzmuseum.org](mailto:gina@schulzmuseum.org) or (707) 284-1268.

### **ABOUT THE CHARLES M. SCHULZ MUSEUM & RESEARCH CENTER**

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the *Peanuts* characters.

### **LOCATION**

The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on

Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

### **HOURS**

Weekdays Monday thru Friday (except Tuesdays\*) 11am – 5pm

Saturday & Sunday 10am – 5pm

Closed Tuesdays\*

\*Open every day throughout the summer (Memorial Day through Labor Day)

### **ADMISSION FEES**

Free – Museum Members, Children 3 and under

\$5.00 – Children 4-18, college students with valid I.D. card, and Seniors 62+

\$10.00 – Adults

For more information consult the Museum web site: [www.SchulzMuseum.org](http://www.SchulzMuseum.org).

Charles M. Schulz Museum & Research Center

[www.facebook.com/schulzmuseum](http://www.facebook.com/schulzmuseum)

Follow us on Twitter: @schulzmuseum

###

---

Charles M. Schulz Museum & Research Center • 2301 Hardies Lane Santa Rosa, CA 95403 •  
(707) 579-4452