



FOR IMMEDIATE RELEASE

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FACT SHEET

Charles M. Schulz Museum and Research Center Santa Rosa, California

Mission

The Charles M. Schulz Museum opened August 17, 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The Museum carries out this mission through changing exhibitions and programming that build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations, and influences of Charles Schulz; and celebrate the life of Charles Schulz and the *Peanuts* characters.

Why is the Museum located in Santa Rosa, California?

The Museum is located on the property Charles Schulz spent the last thirty years of his life drawing, eating and as he described it, "hanging out". In 1969, the Schulz family built an ice arena for the community and The Warm Puppy Café. Later on he built the Snoopy's Gift and Gallery for all the *Peanuts* fans who stopped by and wanted to purchase their beloved *Peanuts* products.

Museum Highlights

- Nearly 100 original *Peanuts* comic strips on view at any one time
- A re-creation of Schulz's studio including his well-used drawing board
- Biographical material and a timeline of Schulz's life
- Distinctive 27,000 square foot building inspired by the *Peanuts* comic strip
- Great Hall with *Morphing Snoopy* bas relief sculpture designed by Japanese artist Yoshiteru Otani
- Ceramic tile mural made from 3,588 comic strips mural that depicts Charlie Brown running to kick a football held by Lucy; it is made up of 3,588 2"x8" ceramic tiles, each with a different comic strip image.
- Original nursery wall painted by Schulz in his Colorado home in 1951
- Outdoor gardens, *Snoopy Labyrinth*, and the kite-eating tree
- A 100-seat theater with *Peanuts* animated specials and other programs

2301 Hardies Lane • Santa Rosa, CA 95403 U.S.A. • 707.579.4452 • Fax 707.579.4436
www.SchulzMuseum.org

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Images

If you are from the media and would like high resolution images of the Schulz Museum, they are available for you to download at <http://schulzmuseum.org/explore/press-room/>. If you would like artwork from specific exhibitions to publish in print, broadcast media or on the internet, please contact Gina Huntsinger at (707) 284-1268 or e-mail Gina@schulzmuseum.org.

International Translation Guides

The Museum has written translation guides in Japanese, Mandarin Chinese, French, German, Spanish and Italian for visitors who prefer to read about the Museum's permanent exhibitions in a language other than English.

International Visitors

Twelve percent of the visitors who come to the Museum are from countries other than the United States of America.

Location

The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

Hours

Weekdays Monday thru Friday (except Tuesdays*) 11am–5pm

Saturday & Sunday 10am–5pm

Closed Tuesdays*

*Open everyday throughout the summer (Memorial Day through Labor Day)

Admission Fees

Free – Museum Members, Children 3 and under

\$12.00 – Adults

\$8.00 – Seniors 62 and over with ID

\$5.00 – Children 4-18, college students with valid I.D. card

For more information consult the Museum web site: schulzmuseum.org

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2301 Hardies Lane Santa Rosa, CA 95403

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