

Gina Huntsinger
Marketing Director
Charles M. Schulz Museum & Research Center
(707) 579-4452 ext. 268
gina@schulzmuseum.org



Gina Huntsinger
Marketing Director
Charles M. Schulz Museum & Research Center
(707) 579-4452 ext. 268
gina@schulzmuseum.org

FOR IMMEDIATE RELEASE: January 3, 2013

**Events at the
Charles M. Schulz Museum and Research Center
JANUARY through APRIL 2013**

(Santa Rosa, CA) Charles M. Schulz Museum Public Programs are included with Museum admission unless otherwise stated.

**Monday, January 7, 10:00 am - noon
Museum Monday for Little Ones**



Enjoy stories, movement games, art and craft activities, and a movie every Monday through February 25. Activities are designed for children ages 1-5 and their caregivers. Cost: \$5 per child. Up to 2 adults per child are free before 11:00 am. After 11:00 am, regular admission applies.

**Saturday, January 12, 1:00–3:00 pm
Second Saturday Cartoonist: Dave Needham**

Dreamworks story artist [Dave Needham](#) will talk about making an animated film and the art of visual storytelling. Needham has been working in animation since 1999 and has

animated for Cartoon Network and Disney Television. He is currently working as a story artist on the upcoming *Penguins of Madagascar* movie.

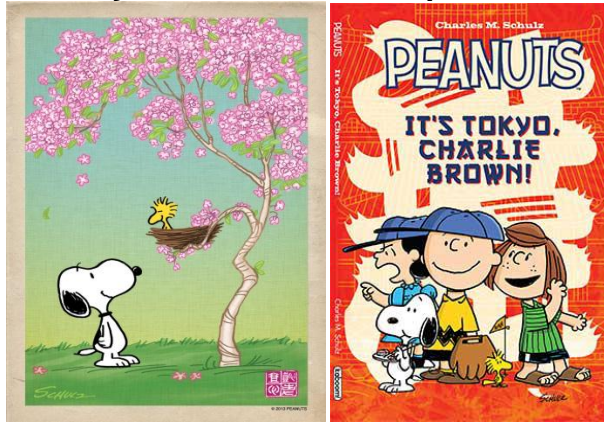
Monday, January 14, 10:00 am - noon

Museum Monday for Little Ones

Enjoy stories, movement games, art and craft activities, and a movie every Monday through February 25. Activities are designed for children ages 1-5 and their caregivers. Cost: \$5 per child. Up to 2 adults per child are free before 11:00 am. After 11:00 am, regular admission applies.

Saturday, January 19, 1:00 pm

***It's Tokyo, Charlie Brown!* Special Event**



Celebrate the release of the new graphic novel, *It's Tokyo, Charlie Brown!*, and the new *Peanuts* comic books with their creators **Vicki Scott, Paige Braddock, Alexis Fajardo, Shane Houghton, and Justin Thompson**. Learn what's new for the *Peanuts* gang and try your *Peanuts* IQ with trivia and prizes.

Monday, January 21, 10:00 am - noon

Museum Monday for Little Ones

Enjoy stories, movement games, art and craft activities, and a movie every Monday through February 25. Activities are designed for children ages 1-5 and their caregivers. Cost: \$5 per child. Up to 2 adults per child are free before 11:00 am. After 11:00 am, regular admission applies.

Saturday, January 26, 10:00 am - noon

Girl Scout Cadette Comic Artist Workshop

Earn your Comic Artist badge in this special, hands-on workshop for Girl Scout Cadettes. Work with a professional cartoonist to develop stories and characters and create your own four-panel comic strip from beginning to end.

Cost: \$30 per Scout. Advance reservations required. Call (707) 544-5472 for reservations or register [online](#).

Monday, January 28, 10:00 am - noon

Museum Monday for Little Ones

Enjoy stories, movement games, art and craft activities, and a movie every Monday

through February 25. Activities are designed for children ages 1-5 and their caregivers. Cost: \$5 per child. Up to 2 adults per child are free before 11:00 am. After 11:00 am, regular admission applies.

FEBRUARY 2013

Friday, February 1, 7:00 pm

First Friday Film Series Celebrating Sonoma County

Celebrate Charles Schulz's adopted home with a series of classic films shot around Sonoma County. First, watch *The Birds* (1963), Alfred Hitchcock's award-winning thriller starring Tippi Hedren and filmed on location in Bodega Bay.

Cost: Free for members/\$5 for public. Sponsored by Craig Schulz.

Monday, February 4, 10:00 am - noon

Museum Monday for Little Ones

Enjoy stories, movement games, art and craft activities, and a movie every Monday through February 25. Activities are designed for children ages 1-5 and their caregivers.

Cost: \$5 per child. Up to 2 adults per child are free before 11:00 am. After 11:00 am, regular admission applies.

Saturday, February 9, 10:30 am - noon - SOLD OUT!

Master Cartoon Class for Kids

THIS CLASS IS SOLD OUT. Please call (707) 284-1263 if you would like to be added to the waiting list.

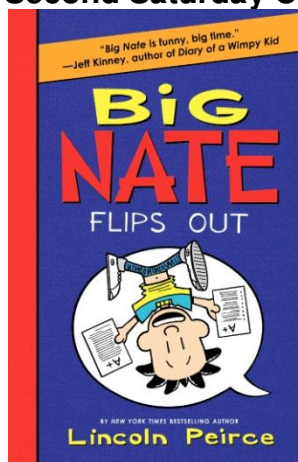
Join *New York Times* best-selling *Big Nate* cartoonist, [Lincoln Peirce](#), for a fun-filled session of drawing games, cartooning tips, and advice for aspiring cartoonists and graphic novelists. Recommended for ages 9 - 12.

Ages: Grades 4-7

Fee(s): \$30 for Member, \$36 for Non-member

Saturday, February 9, 1:00 - 3:00 pm

Second Saturday Cartoonist: Lincoln Peirce



Meet, watch, and talk to *Big Nate* creator [Lincoln Peirce](#). Peirce will talk about turning his comic strip into a *New York Times* bestselling chapter book series and will sign copies of the sixth and newest *Big Nate* book, *Big Nate Flips Out*.

Monday, February 11, 10:00 am - noon
Museum Monday for Little Ones

Enjoy stories, movement games, art and craft activities, and a movie every Monday through February 25. Activities are designed for children ages 1-5 and their caregivers. Cost: \$5 per child. Up to 2 adults per child are free before 11:00 am. After 11:00 am, regular admission applies.

Thursday, February 14
Calling All Little Red-Haired Girls!



Continuing the Museum's Valentine's Day tradition of honoring Charlie Brown's affection, little (and not so little) Red-Haired Girls receive FREE admission.

Monday, February 18, 10:00 am - noon
Museum Monday for Little Ones

Enjoy stories, movement games, art and craft activities, and a movie every Monday through February 25. Activities are designed for children ages 1-5 and their caregivers. Cost: \$5 per child. Up to 2 adults per child are free before 11:00 am. After 11:00 am, regular admission applies.

Wednesday, February 20 - September 1, 2013
New Exhibition!
Art of the Line

Charles Schulz took great pride in producing an aesthetically pleasing and well-designed comic strip. He knew exactly what he was looking for in the design of a *Peanuts* comic strip, but found the explanation of the process elusive: "it's as difficult as explaining what a poem is about," he said. Learn more about Schulz's process from the tools he used to the research he undertook in this exhibition of the original comic strips, photographs, and research material.

Saturday, February 23
FREE DAY - ALL DAY

Enjoy free admission to the Museum all day!

Monday, February 25, 10:00 am - noon
Museum Monday for Little Ones

Enjoy stories, movement games, art and craft activities, and a movie every Monday through February 25. Activities are designed for children ages 1-5 and their caregivers.

Cost: \$5 per child. Up to 2 adults per child are free before 11:00 am. After 11:00 am, regular admission applies.

MARCH 2013

Friday, March 1, 7:00 pm

First Friday Film Series Celebrating Sonoma County

Enjoy the romantic comedy, *Forever Young* (1992) with Mel Gibson and Jamie Lee Curtis and look for scenes of Jenner and the Russian River.

Cost: Free for members/\$5 for public. Sponsored by Craig Schulz.

Thursday, March 7, 9:30 am - noon

Home School Day

Explore the art of storytelling by making books, creating three-dimensional characters, making a zoetrope to take home, and experimenting with digital storytelling.

Advance reservations required. Call for fees and info at (707) 284-1272.

Saturday, March 9, 1:00 - 3:00 pm

Second Saturday Cartoonist: Audrey Soffa

Meet, watch, and talk to cartoonist [Audrey Soffa](#) whose online comic, *The Bunny System*, ran from 2004 to 2011. Soffa's comics, *Sauce!* and *The Bunny System*, have been collected into books. All of her comics can be seen online at

www.thebunnysystem.com.

March 18 - 22

Spring Break Classes for Kids

Learn cartooning, animation, and art. Call for a complete schedule at (707) 284-1263.

Monday, March 25, 10:00 am - noon

Museum Monday for Little Ones

Enjoy stories, movement games, art and craft activities, and a movie on the last Monday of the month. Activities are designed for children ages 1-5 and their caregivers.

Cost: \$5 per child. Up to 2 adults per child are free before 11:00 am. After 11:00 am, regular admission applies.

Saturday, March 30

Kids get in FREE all day. Enjoy hands-on crafts in celebration of spring!

APRIL 2013

Friday, April 5, 7:00 pm

First Friday Film Series Celebrating Sonoma County

Spencer Tracy, Milton Berle, and Ethel Merman star in the comedy *It's a Mad, Mad, Mad, Mad World* (1963), with scenes filmed at the Sonoma County Airport.

Cost: Free for members/\$5 for public. Sponsored by Craig Schulz.

Sunday, April 7, 10:00 am - 2:30 pm

Girl Scout Day: Our Story

Enjoy a variety of hands-on activities and workshops in support of the new Storytelling badges. Meet professional storytellers and authors while learning to create a story tree and family crest. Juniors and Cadettes will work on creating their own poems, stories, and screenplays. Daisies will get started on their *It's Our Story, Tell It* journey. Also, ice skate at Snoopy's Home Ice and earn a Schulz Museum Fun Patch.

Cost: \$18 per Scout; \$5 per adult ice skating. Advance reservation required. Call (707) 544-5472 for reservations or register [online](#).

Saturday, April 13, 1:00 - 3:00 pm

Second Saturday Cartoonist: Jason Lethcoe



Meet, watch, and talk to [Jason Lethcoe](#), cartoonist, author, and animator. Lethcoe's children's books include *Amazing Adventures from Zoom's Academy*, *The Misadventures of Benjamin Bartholomew Piff*, *The Mysterious Mr. Spines* and, most recently, *No Place Like Holmes*, which also appears as an online comic.

Saturday, April 27, noon - 4:30 pm

Boy Scout Day

Celebrate Snoopy and the *Peanuts* comic strip with fun, hands-on activities in support of the Art and Sculpture merit badges and Art belt loop and academic pin. Learn about Snoopy's family by meeting some live dogs and starting on the Dog Care merit badge. Experiment with watercolor, sculpture, collage, paper-making, and more. Earn a Schulz Museum fun patch and ice skate at Snoopy's Home Ice.

Cost: \$15 per Scout; \$5 for adults wanting to ice skate. Advance reservations required. Call for reservations at (707) 284-1272.

Monday, April 29, 10:00 am - noon

Museum Monday for Little Ones

Enjoy stories, movement games, art and craft activities, and a movie on the last Monday of the month. Activities are designed for children ages 1-5 and their caregivers.

Cost: \$5 per child. Up to 2 adults per child are free before 11:00 am. After 11:00 am, regular admission applies.

All programs are subject to change. Please visit www.SchulzMuseum.org to check our current calendar of events.

About the Charles M. Schulz Museum & Research Center

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of

preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the *Peanuts* characters.

LOCATION

The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

HOURS

Weekdays Monday thru Friday (except Tuesdays*) 11:00am – 5:00pm

Saturday & Sunday 10:00am – 5:00pm

Closed Tuesdays*

*Open everyday throughout the summer (Memorial Day through Labor Day)

ADMISSION FEES

Free – Museum Members, Children 3 and under

\$5.00 – Children 4-18, college students with valid I.D. card, and Seniors 62+

\$10.00 – Adults

For more information consult the Museum web site: www.SchulzMuseum.org.

Charles M. Schulz Museum & Research Center

www.facebook.com/schulzmuseum

Follow us on Twitter: @schulzmuseum

###