



FOR IMMEDIATE RELEASE
November 16, 2012

Gina Huntsinger, Marketing Director
Charles M. Schulz Museum and Research Center
(707) 579-4452 x268
gina@SchulzMuseum.org

Peanuts Celebrations
Schulz Museum Celebrates the Holiday Seasons
with Exhibition on Original Strips and History of the Snoopy Balloon
in the Macy's Thanksgiving Day Parade

(Santa Rosa, CA) Nothing goes hand in hand like *Peanuts* and the holidays. Throughout the years, readers anticipated the new twists Charles Schulz would bring to the familiar *Peanuts* holiday seasons—from Snoopy and Woodstock's New Year's celebrations, continuing through the Gang's often ill-fated attempts of togetherness at Thanksgiving, and concluding with their favorite holiday, Christmas!

In its newest exhibition ***Peanuts Celebrations***, running from **November 21, 2012 through June 3, 2013**, The Charles M. Schulz Museum and Research Center is highlighting 70 original strips which celebrate the major holidays throughout the year. In addition, the exhibition features the history of *Peanuts*-themed big balloons in **Macy's Thanksgiving Day Parade**.



Snoopy holds the distinction of having the most big balloons in New York's Macy's Thanksgiving Day Parade, with six different balloons since 1968. Shown left to right are Flying Ace (2011) and Snoopy Astronaut (1972). © Corbis. All Rights Reserved.

2301 Hardies Lane • Santa Rosa, CA 95403 U.S.A. • 707.579.4452 • Fax 707.579.4436
www.SchulzMuseum.org

© 2011 Charles M. Schulz Museum | ALL RIGHTS RESERVED | A non-profit 501(c)(3) organization

IMAGES

If you would like any of the images in this release to print in a publication, contact Gina Huntsinger at gina@schulzmuseum.org or (707) 284-1268.

ABOUT THE CHARLES M. SCHULZ MUSEUM & RESEARCH CENTER

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the *Peanuts* characters.

LOCATION

The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

HOURS

Weekdays Monday thru Friday (except Tuesdays*) 11am – 5pm

Saturday & Sunday 10am – 5pm

Closed Tuesdays*

*Open every day throughout the summer (Memorial Day through Labor Day)

ADMISSION FEES

Free – Museum Members, Children 3 and under

\$5.00 – Children 4-18, college students with valid I.D. card, and Seniors 62+

\$10.00 – Adults

For more information consult the Museum web site: www.SchulzMuseum.org.

Charles M. Schulz Museum & Research Center

2301 Hardies Lane Santa Rosa, CA 95403

www.facebook.com/schulzmuseum

Follow us on Twitter: @schulzmuseum

###