

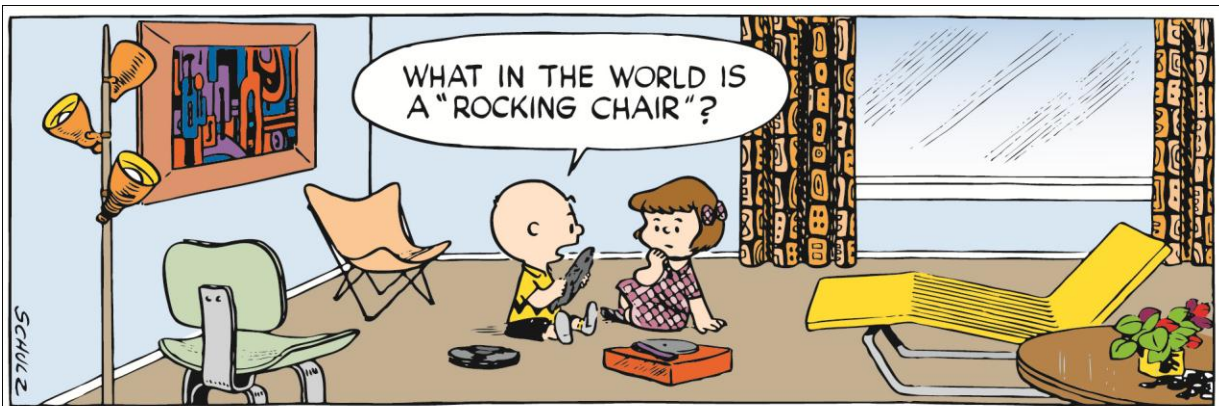


Gina Huntsinger
Marketing Director
Charles M. Schulz Museum & Research Center
(707) 579 4452 ext. 268
gina@SchulzMuseum.org

FOR IMMEDIATE RELEASE: April 29, 2013

***Mid-Century Modern* Exhibition**
Prominent designers and post-war era *Peanuts*
celebrated at the Schulz Museum
May 4 - October 27, 2013
Charles and Ray Eames among designers included in this special exhibition.

"But for many of the comic buffs among us, some of the real sweethearts of the decade are the little bunch of people from the pen of Charles Schulz – Peanuts." noted in the Eames's documentary, *The Fabulous Fifties*.



The Peanuts comic strip featured iconic mid-century modern pieces, from left to right: Eames Molded Plywood Chair, Knoll Butterfly Chair, and the Barwa Chair. Detail Peanuts © 1953 Peanuts Worldwide LLC

(Santa Rosa, CA) Many of the *Peanuts* comic strips of the 1950s and early 1960s exude the post-war, mid-century modern aesthetic of the day -- furniture, decorative pieces, and fabrics were hip, cool, and up-to-date. This era will be the focus of a new

exhibition, ***Mid-Century Modern***, at the Charles M. Schulz Museum and Research Center **May 4, through October 27, 2013.**

The works of prominent post-war era decorative, textile, and furniture designers, including **Charles and Ray Eames, George Nelson, Bartolucci and Waldhiem,** and **Isamu Noguchi** will be featured in a series of vignettes alongside *Peanuts* strips with that same mid-century design.

The exhibition includes the groundbreaking DCW (Dining Chair Wood) by Charles and Ray Eames, a painting by the abstract expressionist **Hassel Smith**, a Barwa chair by **Bartolucci** and **Waldhiem**, and an abstract painting by well-known Bay Area artist **Ralph du Casse**. Another component of the exhibition examines, through photographs and ephemera, how the Schulz family incorporated the mid-century modern design in their lifestyle.

According to Schulz Museum Curator Jane O’Cain, Charles Schulz and first wife, Joyce, were among the post-World War II “young moderns” who enjoyed mid-century modern furnishings in their own home. And Schulz, who followed the adage “draw what you know,” transferred the mid-century design aesthetic from his living room to his comic strip, finding clever ways to make the new look appealing as well as funny.

Sponsors of this exhibition include **Herman Miller, IIDA of Northern CA, Trope Group,** and **Scandinavian Designs.**



Charles Schulz used model pieces from his home in the Peanuts comic strip. This photo is courtesy of the Hallmark Archives. Hallmark Cards, Inc.

PROGRAMMING

Friday, June 7, 5:00 pm – 9:00 pm

FREE Evening and First Friday Film Series

Enjoy free admission to the Museum to see our newest exhibition, *Mid-Century Modern*. At 7pm, watch the Peabody award-winning documentary, *Eames: The Architect and The Painter*, with an introduction by Eames Office archivist and Eames granddaughter, **Liisa Demetrios**. Narrated by James Franco, *The Architect and The Painter*, the first film about Charles and Ray Eames since their deaths, peers inside their collaboration, and the “Renaissance studio” they created.

Saturday, August 24, 11:00 am – 3:00 pm

Day of Innovation!

Invent, create, discover! Meet local designers, educators, and artists and make and explore a variety of hands-on projects.

This exhibition is generously sponsored by:



HermanMiller

SCANDINAVIAN DESIGNS



IMAGES

If you would like any of the images from this press release to print in a publication, contact Gina Huntsinger at gina@schulzmuseum.org or (707) 284-1268.

ABOUT THE CHARLES M. SCHULZ MUSEUM & RESEARCH CENTER

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the Peanuts characters.

LOCATION

The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

HOURS

Weekdays Monday thru Friday (except Tuesdays*) 11am – 5pm

Saturday & Sunday 10am – 5pm

Closed Tuesdays*

*Open every day throughout the summer (Memorial Day through Labor Day)

ADMISSION FEES

Free – Museum Members, Children 3 and under

\$5.00 – Children 4-18, college students with valid I.D. card, and Seniors 62+

\$10.00 – Adults

For more information consult the Museum web site: www.SchulzMuseum.org.

Charles M. Schulz Museum & Research Center

www.facebook.com/schulzmuseum

Follow us on Twitter: @schulzmuseum

###