

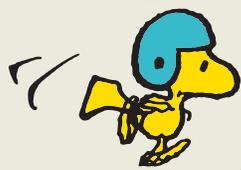
CHARLES M.

SCHULZ

MUSEUM

TRAVELING EXHIBITION

PIGSKIN



Peanuts



EXHIBITION STATEMENT:

While most readers might associate *Peanuts* with the game of baseball, other sports also figured prominently in Charles Schulz's comic strip. Schulz created over 250 football-themed *Peanuts* comic strips and his "Fall Classic"—Lucy pulling the ball away from Charlie Brown just as he runs up to kick it—became a rite of autumn in American pop culture.

Schulz's other football-themed strips are equally memorable for *Peanuts* aficionados. Who can

soon forget the "Mad Punters'" exuberant capers, Woodstock's valiant gridiron efforts, Marcie's total ineptitude at the game, or the passion and ferocity which marked Peppermint Patty's play?

The 50 Sunday and daily strips in this exhibition demonstrate the fun Schulz had with the sport and explore his wonderful world of *Pigskin Peanuts*.

EXHIBITION CONTENT

- 50 framed high-resolution digital reproductions of original *Peanuts* comic strips
- 4 over-sized, mounted, color *Peanuts* comic strip reproductions
- 6 digital files of large-scale character graphics
- 5 framed reproductions of "Tribute cartoons"—other cartoon artists' homage to the "Fall Classic"
- *Pigskin Peanuts* introductory panel and 5-themed section panels
- Charlie Brown and Lucy photo-op standee
- "Pull the football from Charlie Brown" interactive
- "Charlie Brown and the Football" Macy's Parade balloon maquette with traveling/display case
- Football-themed drawings (high-resolution digital reproductions), lithograph, and ephemera
- 50 football-themed *Peanuts* three-dimensional objects
- Giant Snoopy plush—he can be decked out in venue's choice of team uniform
- Charles M. Schulz biographical panel
- Charles M. Schulz Museum panel
- Comprehensive educational/programming guide
- Publicity packet including press release and media/graphic CD
- Registrar's packet
- Installation instructions

EXHIBITION DETAILS

Size:	3000 square feet (exhibit is adaptable for smaller galleries)
Booking period:	12 weeks
Rental fee:	\$10,000 + inbound shipping
Shipping:	Common Carrier
Availability:	June 2014–December 2019

Visit our website for a complete schedule of venue dates or to find out more about current traveling exhibitions:
www.schulzmuseum.org/traveling-exhibits/

CONTACT

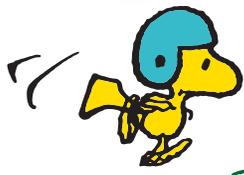
Dinah Houghtaling
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See page 2 for Exhibition Outline...



PIGSKIN

Peanuts



EXHIBITION OUTLINE:

The exhibition is comprised of five sections in addition to the introductory panel and an over-sized, mounted,

color Peanuts comic strip reproduction. Details of each section are below.

VINTAGE PIGSKIN

Some of the earliest football-themed Peanuts comic strips are included, allowing visitors to appreciate the extent of Schulz's evolution as a cartoonist.



OCTOBER 3, 1953



THE FALL CLASSIC

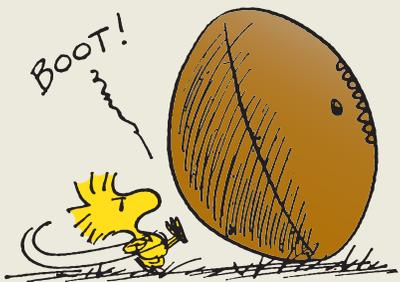
Perhaps the best-loved of all the Peanuts football-themed strips, Schulz created 36 "fall classic" Sunday strips beginning in 1952. This section also includes six "tribute" comic strips, in which other cartoon artists pay homage to the great "fall classic."

GRIDIRON TALES

This section includes three multi-day football-themed stories including the mysterious tale of the "Mad Punter" from 1960.



DECEMBER 14, 1960

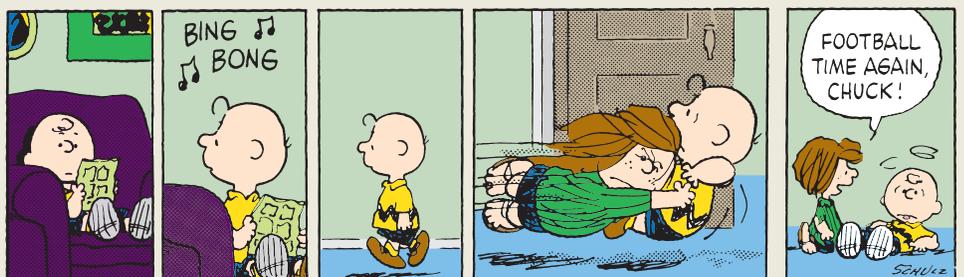


HE GOT GAME: WOODSTOCK PLAYS FOOTBALL

Woodstock's play is nothing short of heroic! Badgered in turns by Snoopy as "The World Famous Football Coach" and "The World Famous Surgeon," the little bird soldiers on against enormous odds—not the least of which is that the ol' pigskin is bigger than he is!

GIRLS RULE!

In the 1990s Schulz turned increasingly to his girl characters to carry the football. Sally, Peppermint Patty, and Marcie all featured prominently in the game with widely varying degrees of aptitude and desire!



SEPTEMBER 13, 1993

THE EXHIBITION ALSO INCLUDES:

"The Charlie Brown and the Football" Macy's Thanksgiving Day Parade balloon maquette, football-themed ephemera and objects, and two interactives.