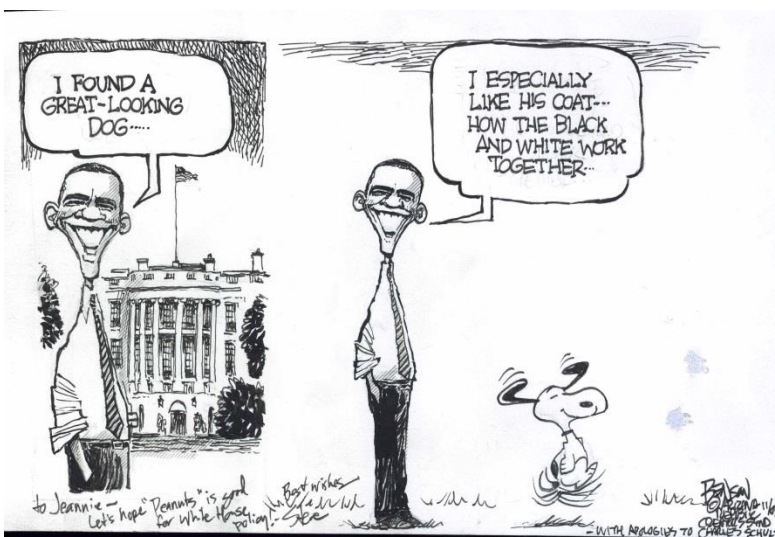




Gina Huntsinger, Marketing Director
Charles M. Schulz Museum and Research Center
(707) 579-4452 #268
gina@schulzmuseum.org

FOR IMMEDIATE RELEASE – September 15, 2014

Editorial Cartooning Today
Challenges of the New Media Landscape
at the Charles M. Schulz Museum
Sunday, October 12, 2014 at 11:00 am



Original editorial cartoon by Steve Benson published November 11, 2008 by the *Arizona Republic*.

(Santa Rosa, CA) What does the future hold for editorial cartooning, given the fact that everyone is an opinion-maker on Facebook and Twitter? Join today's top editorial cartoonists as they talk about the challenges of the new media landscape. [Steve Benson](#) of the *Arizona Republic*; [Kal](#) of *The Economist*, nationally syndicated cartoonist [Jen Sorensen](#); and [Tom Tomorrow](#) of *This Modern World* will also share and sign their work and answer questions from visitors. This discussion is moderated by Pulitzer Prize winning political cartoonist [Mark Fiore](#), who specializes in animated editorial cartoons.

2301 Hardies Lane • Santa Rosa, CA 95403 U.S.A. • 707.579.4452 • Fax 707.579.4436
www.SchulzMuseum.org

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Tom Tomorrow's *This Modern World* features Sparky, a recurring character in the strip.



Mark Fiore creates Flash-animated political cartoons



Image by Kal from *The Economist*

IMAGES

If you would like any of the images from this press release to print in a publication, contact Gina Huntsinger at gina@schulzmuseum.org or (707) 284-1268.

ABOUT THE CHARLES M. SCHULZ MUSEUM & RESEARCH CENTER

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the Peanuts characters.

LOCATION

The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

HOURS

Weekdays Monday thru Friday (except Tuesdays*) 11am – 5pm

Saturday & Sunday 10am – 5pm

Closed Tuesdays*

*Open every day throughout the summer (Memorial Day through Labor Day)

ADMISSION FEES

Free – Museum Members, Children 3 and under

\$5.00 – Children 4-18, college students with valid I.D. card, and Seniors 62+

\$10.00 – Adults

For more information consult the Museum web site: www.SchulzMuseum.org.

Charles M. Schulz Museum & Research Center

2301 Hardies Lane Santa Rosa, CA 95403

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