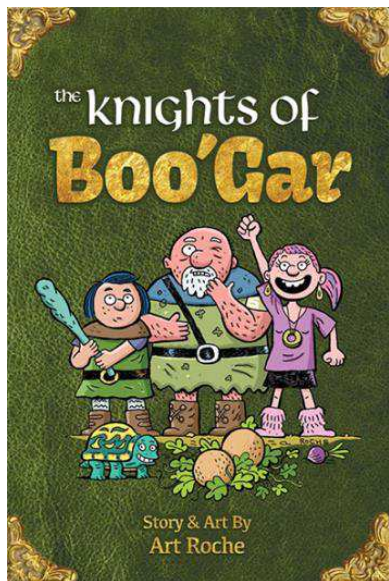




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**FOR IMMEDIATE RELEASE:** May 2, 2017



**Art Roche, Author of *The Knights of Boo'Gar*, to speak at the Charles M. Schulz Museum and Research Center Saturday, May 20, 1:00 pm**

(Santa Rosa, CA) Cartoonist [Art Roche](#) talks about and signs his newest illustrated novel *The Knights of Boo'Gar*, a wacky medieval mystery for middle grade readers, on Saturday, May 20 at 1:00 pm at the Charles M. Schulz Museum. Kids receive FREE admission to the event.

Fans of series like *Captain Underpants* and *Adventure Time* will love the slapstick humor and zany storyline of *The Knights of Boo'Gar*, while discovering that even the most unlikely people can be heroes. The fast-paced adventure and funny illustrations on almost every page will appeal to boys—especially reluctant readers—and girls will be

cheering for the princess who (spoiler alert!) ultimately saves the day.

Art Roche is a lifelong cartoonist, writer, and daydreamer currently working as a content director for Charles M. Schulz Creative Associates. Before the Schulz studio, Roche worked in game development as the founding creative director for National Geographic's virtual world, *Animal Jam*, which hosts 50 million users. Roche was also part of Cartoon Network's new media team, where he created the popular animated shorts series *Nacho Bear*, and is the author of two popular instructional books, *Art for Kids: Cartooning* and *Art for Kids: Comic Strips*.

### **About the Charles M. Schulz Museum & Research Center**

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the *Peanuts* characters.

### **LOCATION**

The Charles M. Schulz Museum is located 56 miles north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

### **HOURS**

Weekdays Monday thru Friday (except Tuesdays\*) 11:00am – 5:00pm

Saturday & Sunday 10:00am – 5:00pm

\*Closed Tuesdays from Labor Day through Memorial Day

### **ADMISSION FEES**

Free – Museum Members, Children 3 and under

\$5.00 – Children 4-18, and college students with valid ID card

\$8.00 – Seniors 62+ with valid ID card

\$12.00 – Adults

For more information consult the Museum web site: [schulzmuseum.org](http://schulzmuseum.org)

Charles M. Schulz Museum & Research Center

[www.facebook.com/schulzmuseum](https://www.facebook.com/schulzmuseum)

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