



Tracey Pugh  
Marketing Director  
Charles M. Schulz Museum & Research Center  
(707) 579-4452 ext. 268  
[Tracey@schulzmuseum.org](mailto:Tracey@schulzmuseum.org)

**FOR IMMEDIATE RELEASE:** July 17, 2017

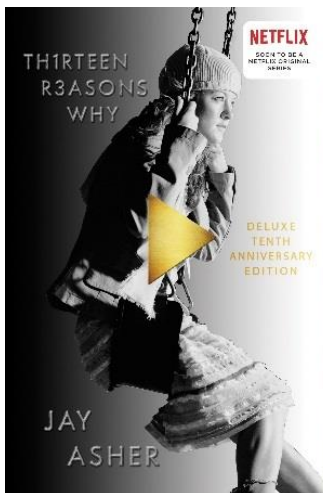
## **Events and Exhibitions at the Charles M. Schulz Museum and Research Center SEPTEMBER through DECEMBER 2017**

(Santa Rosa, CA) Charles M. Schulz Museum Public Programs are included with Museum admission unless otherwise stated.

### **SEPTEMBER EVENTS**

**Saturday, September 2, 2:00 pm**  
**Bookshelf Author Series with Jay Asher**

[Jay Asher](#) will talk about his work and sign books. His debut novel, *Thirteen Reasons Why*, has appeared regularly on the *New York Times* bestsellers list and was recently released as a hit Netflix series.



©Jay Asher

**Saturday, September 9, 1:00 pm - 3:00 pm**

**Second Saturday Cartoonist: Hilary Fitzgerald Campbell**

Meet, watch, and talk to [Hilary Fitzgerald Campbell](#), cartoonist and filmmaker. She co-illustrated the critically acclaimed book, *Feminist Fight Club*, and is the author of *Breaking Up Is Hard to Do, But You Could've Done Better*.

**Sunday, September 10**

**Grandparents Day**

Grandparents get in free when visiting with a grandchild.

**Saturday, September 16, 2017 – March 11, 2018**

**New Exhibition!**

***Mud Pies and Jelly Beans***

It's only fitting that a cartoon named *Peanuts* includes many playful jokes about food. Patty and Violet are expert mud pie makers, Charlie Brown hates coconut (just like Schulz himself did), and Snoopy thinks about pizza, cookies, and the next meal that will be brimming from his dog dish. View the funniest food-centric comic strips from our collection in this exhibition that is sure to make you laugh. . . just don't come hungry!



©PNTS

**Saturday, September 16, 5:00 pm – 9:00 pm**

***Kid's Night Cookout at the Museum***

Drop your kids off for after-hours fun at the Schulz Museum as they cook their own hot dogs, roast marshmallows, and more. **Fee(s):** \$25 for Member, \$32 for Non-member, \$20 for Sibling Member Discount, \$27 for Sibling Non-member Discount. Advance reservations required by calling (707) 284-1272 or visiting [www.schulzmuseum.org/learn/classes-camps](http://www.schulzmuseum.org/learn/classes-camps).

**Saturday, September 23, 10:00 am - 5:00 pm**

***Schulz Museum at Toy Con***

Visit the Charles M. Schulz Museum's booth at Santa Rosa Toy & Comic Con for Museum giveaways!

**Monday, September 25, 10:00 am – 12:00 pm**

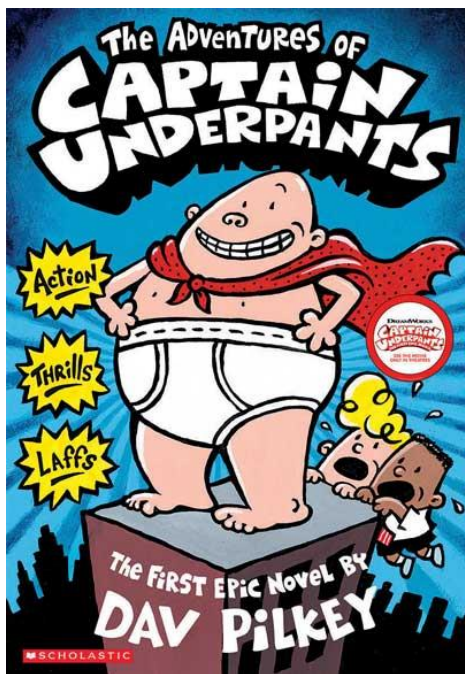
***Museum Mondays for Little Ones***

Enjoy stories, movement games, arts and craft activities designed for children ages 1-5 and their caregivers. Museum Mondays is held EVERY Monday from October – February.

**Fees:** \$5 per child. Up to 2 adults per child are free before 11:00 am. After 11:00 am, regular Museum admission applies.

**Saturday, September 30, 10:30 am and 1:30 pm**  
**Dav Pilkey's Epic Event**

Meet [Dav Pilkey](#), author of the bestselling *Captain Underpants* and *Dog Man* series! Join us for an epic family fun event featuring a presentation and live drawing by Dav Pilkey at 10:30 am and 1:30 pm followed by a book signing. Create your own cartoons, take a selfie with Dog Man and Captain Underpants, and enjoy activities and giveaways! Dav Pilkey has written and illustrated numerous popular, award-winning books for children including *Dog Breath*, winner of the California Young Reader Medal; and *The Paperboy*, a Caldecott Honor Book.



©Dav Pilkey

## OCTOBER EVENTS

**Mondays, October 2, 9, 16, 23, and 30, 10:00 am – 12:00 pm**

***Museum Mondays for Little Ones***

Enjoy stories, movement games, arts and craft activities designed for children ages 1-5 and their caregivers. Museum Mondays is held EVERY Monday from October – February.

**Fees:** \$5 per child. Up to 2 adults per child are free before 11:00 am. After 11:00 am, regular Museum admission applies.

**Wednesday, October 11, 10:00 am – 12:00 pm**

### ***Home School Day: Mud Pies and Jelly Beans***

Have fun with food by making edible mud, stringing a fruit necklace, mixing your own lemonade in a bag, learning about local agriculture, and more. Also, skate at Snoopy's Home Ice from 12:00 – 2:00 pm. Advance reservations required by calling (707) 284-1272 or visiting [www.schulzmuseum.org/learn/classes-camps](http://www.schulzmuseum.org/learn/classes-camps).

**Fee(s):** \$6 for Student in Advance, \$8 for Student after October 4, Free for Chaperones

**Saturday, October 14, 1:00 pm – 3:00 pm**

### ***Second Saturday Cartoonist: Michelle McNeil***

Meet, watch, and talk to illustrator [Michelle McNeil](#). Her cartoons have been featured in everything from rock show posters to an ad campaign for the UCSF library.



©Michelle McNeil

**Saturday, October 21, 10:00 am – 1:00 pm**

### ***Comic Artist Workshop***

Earn your Comic Artist badge in this special, hands-on workshop just for Girl Scout Cadettes. For fees and reservations call (707) 544-5472.

**Saturday, October 21**

### ***Dork Diaries #12***

Celebrate the release of the 12<sup>th</sup> *Dork Diaries* book with author and creator [Rachel Renee Russell](#). Russell will discuss her *New York Times* bestselling series and sign books.

**Saturday, October 28, 10:00 am – 4:00 pm**

### ***North Bay Discovery Days***

Visit the Schulz Museum booth and learn the science behind animation.

## NOVEMBER EVENTS

**Sunday, November 5, 10:00 am – 2:30 pm**

### ***Girl Scout Day: Mud Pies and Jelly Beans***

Get started on the Girl Scout Cook badges. Learn about healthy foods and make sweet and savory treats, including ice cream in a bag. Ice skate at Snoopy's Home Ice and earn a Schulz Museum patch. For fees and reservations call (707) 544-5472.

**Mondays, November 6, 13, 20, and 27, 10:00 am – 12:00 pm**

### ***Museum Mondays for Little Ones***

Enjoy stories, movement games, arts and craft activities designed for children ages 1-5 and their caregivers. Museum Mondays is held EVERY Monday from October – February.

**Fees:** \$5 per child. Up to 2 adults per child are free before 11:00 am. After 11:00 am, regular Museum admission applies.

**Saturday, November 11, 1:00 pm – 3:00 pm**

### ***Second Saturday Cartoonist: Shannon May***

Meet, watch, and talk to illustrator [Shannon May](#), who currently works at Google. She has illustrated for the *San Francisco Chronicle*, *The New York Times*, *McSweeney's*, and *Family Circle*.



©Shannon May

**Sunday, November 12, 10:00 am – 5:00 pm**

### ***Free Day with The Complete Peanuts Family Album***

Celebrate Veteran's Day and Charles Schulz's birthday with free Museum admission. At 1:00

pm, meet [Andrew Farago](#), creator of *The Complete Peanuts Family Album*, the first comprehensive collection of *Peanuts* characters.

**Saturday, November 18, 1:00 pm –4:00 pm**

***Thanksgiving Feast with Snoopy***

Enjoy and help prepare a re-creation of Snoopy's Thanksgiving meal of toast, popcorn, and jelly beans from the classic television holiday special, along with hands-on crafts, and eggnog from Clover Sonoma! Jelly Beans provided by the Sweet Factory.

**Friday and Saturday, November 24 and 25**

***Family Fun Weekend***

Join cartoonist and storyteller [Joe Wos](#) for live performances and cartoon workshops.

## **DECEMBER EVENTS**

**Saturday, December 2, 10:00 am - 1:00 pm**

***Comic Artist Workshop***

Earn your Comic Artist badge in this special, hands-on workshop just for Girl Scout Cadettes. For fees and reservations call (707) 544-5472.

**Sunday, December 3, 9:00 am – 6:00 pm**

***Brick Palooza***

Make your own LEGO animated short movies at the Schulz Museum's booth.

**Monday, December 4, 11, and 18, 10:00 am – 12:00 pm**

***Museum Mondays for Little Ones***

Enjoy stories, movement games, arts and craft activities designed for children ages 1-5 and their caregivers. Museum Mondays is held EVERY Monday from October – February.

**Fees:** \$5 per child. Up to 2 adults per child are free before 11:00 am. After 11:00 am, regular Museum admission applies.

**Saturday, December 9, 1:00 pm - 3:00 pm**

***Second Saturday Cartoonist: Meredith Scheff-King***

Meet, watch, and talk to [Meredith Scheff-King](#), cartoonist, artist, and writer. Meredith's work has been shown in *The New York Times*, *Make Magazine*, SFMoMA, and The Exploratorium.

**Saturday and Sunday, December 16 and 17**

***Gingerbread Doghouse Workshops***

Assemble and decorate Snoopy's doghouse out of gingerbread. Advance reservations required by calling (707) 284-1272 or visiting [www.schulzmuseum.org/learn/classes-camps](http://www.schulzmuseum.org/learn/classes-camps).

**Fees:** \$25 for members; \$32 for non-members



**Saturday, December 16, 5:00 pm - 9:00 pm**

***Kid's Night at the Museum***

Get your holiday shopping done while your kids enjoy after-hours fun at the Schulz Museum.

**Fee(s):** \$25 for Member, \$32 for Non-member, \$20 for Sibling Member Discount, \$27 for Sibling Non-member Discount. Advance reservations required by calling (707) 284-1272 or visiting [www.schulzmuseum.org/learn/classes-camps](http://www.schulzmuseum.org/learn/classes-camps).

**Friday, December 22 – January 6, 2017**

***Winter Classes for Kids***

Take classes in art, cartooning, animation, hands-on science, and more. Check the web site for a complete class schedule at [schulzmuseum.org/learn/classes-camps/](http://schulzmuseum.org/learn/classes-camps/)

**Sunday, December 31, 10:00 am - 4:00 pm**

***Happy New Year, Charlie Brown!***

Ring in the New Year with hands-on crafts for kids and Santa Rosa's only Up-Down and Baby Balloon Drops at Noon. Root beer toasts will be at Noon and 3:00 pm!



### **About the Charles M. Schulz Museum & Research Center**

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The Museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the *Peanuts* characters.

### **LOCATION**

The Charles M. Schulz Museum is located 56 miles north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

### **HOURS**

Weekdays Monday thru Friday (except Tuesdays\*) 11:00am – 5:00pm

Saturday & Sunday 10:00am – 5:00pm

\*Closed Tuesdays from Labor Day through Memorial Day

### **ADMISSION FEES**

Free – Museum Members, Children 3 and under

\$5.00 – Children 4-18, and college students with valid ID card

\$8.00 – Seniors 62+ with valid ID card

\$12.00 – Adults

For more information consult the Museum website: [schulzmuseum.org](http://schulzmuseum.org)

Like us on Facebook: [facebook.com/schulzmuseum](https://facebook.com/schulzmuseum)



Follow us on Twitter: [twitter.com/schulzmuseum](https://twitter.com/schulzmuseum)  
Follow us on Instagram: [instagram.com/schulzmuseum](https://www.instagram.com/schulzmuseum)

###

---

Charles M. Schulz Museum & Research Center • 2301 Hardies Lane Santa Rosa, CA 95403