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A Culinary Journey Through *Peanuts*  
New Exhibition at the Charles M. Schulz Museum  
***Mud Pies and Jelly Beans: The Flavor of Peanuts***  
September 16, 2017 through March 11, 2018



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(Santa Rosa, CA) Mixing one-part blockhead and two parts mud pies, Charles M. Schulz served up a unique and humorous approach to food throughout the history of the *Peanuts* comic strip. Learn how Schulz's own palate influenced numerous storylines including Snoopy's love of chocolate chip cookies and Charlie Brown's distaste for coconut. **The Schulz Museum's new exhibition, *Mud Pies and Jelly Beans: The Flavor of Peanuts*, on view September 16, 2017 through March 11, 2018, explores**

all things culinary through a display of a special collection of comic strips, photographs, cookbooks and chef-worthy ephemera.

Like many of us, Schulz's preferences for and aversions to certain foods found their roots in his childhood, while growing up in the 1930s. Foods in the *Peanuts* strip not only reflected those that Schulz himself enjoyed throughout his life, but also observed culinary delights that were new and popular to American dinner tables over the years.

As a father of five, Schulz knew that family meal time was a great place to share ideas and--sometimes--air grievances. In the *Peanuts* strip, lunchtime at school also served this purpose and became a time when deep conversations were had, and big news shared over a "fold over bread and budder" sandwich.

And where there's mud, there are kids, which also means mud pie making. Schulz wanted his characters, and readers alike, to enjoy this simple childhood pleasure. In the early years of *Peanuts*, it was Violet who turned mud pie "baking" into a fine art, with an added twist of sophistication.



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In this delicious display of cuisine related artifacts, visitors are invited to discover the delectable and imaginative ways the *Peanuts* Gang experience food. This exhibition, opening Saturday September 16, 2017, guarantees to be an exquisite treat for all!

**This exhibition is generously sponsored by:**



## **IMAGES**

If you would like the image in this release to print in a publication, contact Tracey Pugh at [tracey@schulzmuseum.org](mailto:tracey@schulzmuseum.org) or (707) 284-1268.

## **ABOUT THE CHARLES M. SCHULZ MUSEUM & RESEARCH CENTER**

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the Peanuts characters.

## **LOCATION**

The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

## **HOURS**

Weekdays Monday thru Friday (except Tuesdays\*) 11am – 5pm

Saturday & Sunday 10am – 5pm

Closed Tuesdays\*

\*Open every day throughout the summer (Memorial Day through Labor Day)

## **ADMISSION FEES**

Free – Museum Members, Children 3 and under

\$12.00 – Adults

\$8.00 – Seniors 62 and over with ID

\$5.00 – Children 4-18, college students with valid I.D. card

**For more information consult the Museum web site:** [schulzmuseum.org](http://schulzmuseum.org)

Charles M. Schulz Museum & Research Center

2301 Hardies Lane Santa Rosa, CA 95403

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