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Good Grief! An Exploration of the Language in *Peanuts*
New Exhibition at the Charles M. Schulz Museum
AAUGH! The Language of Peanuts
November 8, 2017 – May 21, 2018



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(Santa Rosa, CA) ****SIGH****, “BLEAH,” “Rats!,” and “Ha Ha Ha!” are just a few of the expressions that Charles M. Schulz immortalized. **The Schulz Museum’s new exhibition, *AAUGH! The Language of Peanuts*, on view November 8, 2017 through May 21, 2018** explores the **words** of *Peanuts* through a special collection of comic strips

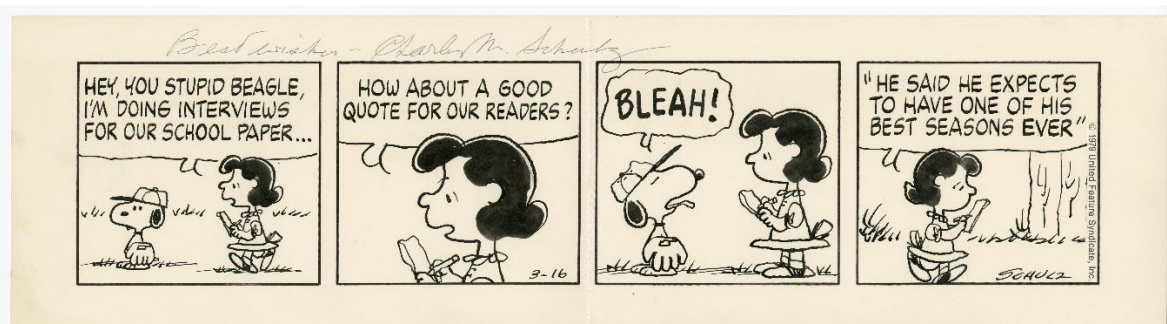
and objects, which demonstrate the variety of ways Schulz created a language that influenced millions of people for generations, and remain popular today.

Schulz, a constant reader and lover of words, created a language of his own in *Peanuts* and helped compose some of the most universally meaningful and commonly used expressions today. Schulz thought that “Rats!” was **a perfect expression of angst and regret**. What child (or maybe adult) doesn’t appreciate a security blanket? Who wouldn’t use “Blockhead” to describe an annoying acquaintance? And isn’t “BLEAH” useful when you are bored or disparaging?

Using onomatopoeias, such as “thump,” or creative insults like “stupid beagle,” Schulz could navigate human vulnerabilities with great finesse and sensitivity. In addition to **clever dialogue**, cartoonists have a visual language all their own: lines, symbols, and special effects can be used to enhance their drawings and tell their stories. Schulz was a master at using minimal lines for maximum effect. His ability to use line quality, words, and masterful drawings **made his ideas into more than simple comic strips; they became part of the American language.**

Divided into 14 segments, a few of which include “Good Grief!,” “BLEAH!,” Terms of Endearment, and The Language of Laughter, this exhibition **provides** insight into the origin and use of the language Schulz created. His love of language provides us with moments of great joy and enriches our vocabularies with words and phrases that we continue to delight in.

“Nobody will believe this, but all the things that are said in the strip are things that I would normally say...” -Charles M. Schulz



IMAGES

If you would like the images in this release to print in a publication, contact Tracey Pugh at tracey@schulzmuseum.org or (707) 284-1268.

ABOUT THE CHARLES M. SCHULZ MUSEUM & RESEARCH CENTER

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the Peanuts characters.

LOCATION

The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

HOURS

Weekdays Monday thru Friday (except Tuesdays*) 11am – 5pm

Saturday & Sunday 10am – 5pm

Closed Tuesdays*

*Open every day throughout the summer (Memorial Day through Labor Day)

ADMISSION FEES

Free – Museum Members, Children 3 and under

\$12.00 – Adults

\$8.00 – Seniors 62 and over with ID

\$5.00 – Children 4-18, college students with valid I.D. card

For more information consult the Museum web site: schulzmuseum.org

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2301 Hardies Lane Santa Rosa, CA 95403

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