



Tracey Pugh
Marketing Director
Charles M. Schulz Museum & Research Center
(707) 579-4452 ext. 268
tracey@schulzmuseum.org

FOR IMMEDIATE RELEASE: December 4, 2017



Happy New Year, Charlie Brown!
at the Charles M. Schulz Museum and Research Center
Sunday, December 31, 10:00 am - 4:00 pm

(Santa Rosa, CA) Ring in 2018 with Snoopy! **Celebrate the arrival of the upcoming year with hands-on crafts for kids, Santa Rosa's only Up-Down and Baby Balloon drops at Noon, and root beer toasts at Noon and 3:00 pm on Sunday, December 31, from 10:00 am – 4:00 pm at the Charles M. Schulz Museum.**

Take part in a variety of exciting activities from making your own Snoopy balloon dog to watching the animated special "Happy New Year, Charlie Brown," on the big screen. Enjoy toasting the New Year with root beer as you watch the balloons drop and pose for pictures with Snoopy!

This event is included in Museum admission and is first come first serve.

IMAGES

If you would like any of the images from this press release to print in a publication, contact Tracey Pugh at tracey@schulzmuseum.org or (707) 284-1268.

About the Charles M. Schulz Museum & Research Center

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the *Peanuts* characters.

LOCATION

The Charles M. Schulz Museum is located 56 miles north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

HOURS

Weekdays Monday thru Friday (except Tuesdays*) 11:00am – 5:00pm

Saturday & Sunday 10:00am – 5:00pm

Closed Tuesdays*

*Open everyday throughout the summer (Memorial Day through Labor Day)

ADMISSION FEES

Free – Museum Members, Children 3 and under

\$12.00 – Adults

\$8.00 – Seniors 62 and over with ID

\$5.00 – Children 4-18, college students with valid I.D. card

For more information consult the Museum web site: schulzmuseum.org

Charles M. Schulz Museum & Research Center

2301 Hardies Lane Santa Rosa, CA 95403

Like us on Facebook at facebook.com/schulzmuseum

Follow us on Twitter at twitter.com/schulzmuseum

Follow us on the Instagram App or website: instagram.com/schulzmuseum

###

Charles M. Schulz Museum & Research Center • 2301 Hardies Lane Santa Rosa, CA 95403

[Update Profile / Unsubscribe](#)