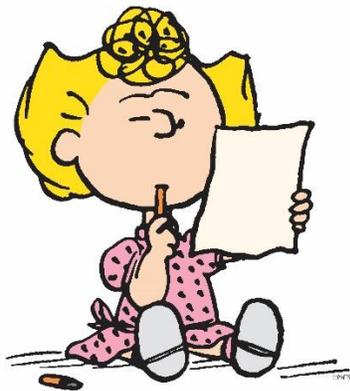


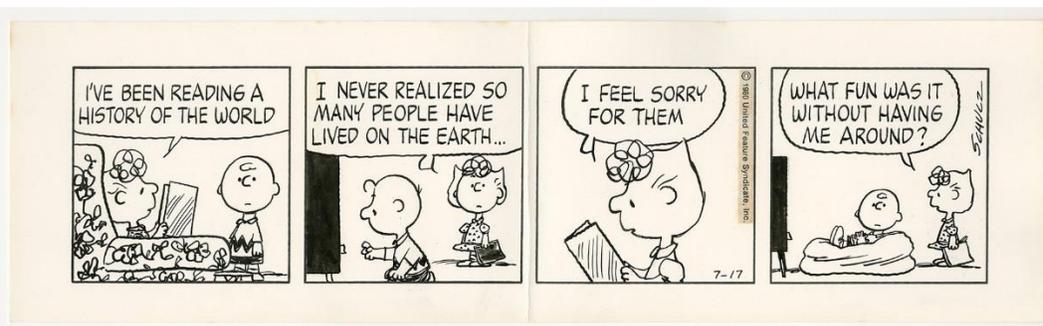


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FOR IMMEDIATE RELEASE: April 10, 2018



New Exhibition at the Charles M. Schulz Museum
The World According to Sally
May 23, 2018 – December 3, 2018



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(Santa Rosa, CA) Sally Brown, Charlie Brown's little sister, has a sweet innocent side, but also a more cynical view of life than most of the other characters in the *Peanuts*

Gang. The Schulz Museum's new exhibition, *The World According to Sally*, on view May 23, 2018, through December 3, 2018, explores and celebrates the opinions, foibles, philosophies, and relationships of one of the iconic members of *Peanuts*. Featuring a special collection of over 68 original comic strips and objects, this exhibition will demonstrate the variety of ways Schulz captured Sally's childhood frustrations and methods of coping with the world around her.

Sally has a unique point of view in *Peanuts*, and she is never afraid to share it. From her introduction, nearly a decade after the strip premiered, she shares her uniquely pragmatic suggestions and philosophical musings with everyone. Sally is quick to offer her unedited opinions, establish her privileges, and pursue new possibilities. Her unrequited love for Linus is sweet rather than sad and many readers can relate to her indifference to playing sports. When she is thwarted by math or mangles the English language in front of her classmates, she often ends up telling her frustrations to the beloved school building.

Divided into 16 segments, a few of which include "Sally the little sister," "Sally the pragmatic," and "Sally's ambitions," this exhibition provides insight into the origin and evolution of one of Schulz's most beloved characters and reveals the many sides of Sally Brown.



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IMAGES

If you would like the images in this release to print in a publication, contact Tracey Pugh at tracey@schulzmuseum.org or (707) 284-1268.

ABOUT THE CHARLES M. SCHULZ MUSEUM & RESEARCH CENTER

The Charles M. Schulz Museum opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The museum carries out this mission through changing exhibitions and programming that: build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations and influences of Charles Schulz; and celebrate the life of Charles Schulz and the Peanuts characters.

LOCATION

The Charles M. Schulz Museum is located 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

HOURS

Weekdays Monday thru Friday (except Tuesdays*) 11am – 5pm

Saturday & Sunday 10am – 5pm

Closed Tuesdays*

*Open every day throughout the summer (Memorial Day through Labor Day)

ADMISSION FEES

Free – Museum Members, Children 3 and under

\$12.00 – Adults

\$8.00 – Seniors 62 and over with ID

\$5.00 – Children 4-18, college students with valid I.D. card

For more information consult the Museum web site: schulzmuseum.org

Charles M. Schulz Museum & Research Center

2301 Hardies Lane Santa Rosa, CA 95403

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