



MEDIA CONTACT
Stephanie King
Charles M. Schulz Museum and Research Center
(707) 579-4452 ext. 268
stephanie@schulzmuseum.org

FOR IMMEDIATE RELEASE

Accessible Tours Day at the Charles M. Schulz Museum and Research Center September 23, 2018



A low-vision guest explores a Peanuts comic strip specially designed with braille and raised illustrations during a tactile tour at the Charles M. Schulz Museum. Photo: Leslie Edmonds

SANTA ROSA, Calif. August 27, 2018—On Sunday, September 23, the Charles M. Schulz Museum will hold an Accessible Tours Day with specialized tours at 10:30 am, 11:30 am, and 12:30 pm for blind, low-vision, deaf, and hard of hearing visitors. Included with the price of general admission, options include guided verbal description and tactile tours for blind and low-vision visitors and ASL-interpreted docent-led tours for the deaf and hard of hearing community.

This is the second Accessible Tours Day at the Schulz Museum following the first event last May. The Museum is exploring options to continue offering specialized tours in the future.

“The comic strip and *Peanuts* in general are such universal topics,” School and Public Programs Coordinator Monica Hernandez said. “It is the intention of the Schulz Museum

that everyone who comes through its doors feels just as at home in the Museum as the rest of the *Peanuts* Gang, and that means being accessible and inclusive to people of all abilities.”

Reservations for the Schulz Museum’s Accessible Tours Day on September 23 are recommended to ensure small group sizes and that all needs are accommodated. To reserve a tour time, please call 707-284-1263 or email monica@schulzmuseum.org.

Current exhibitions during this event include *Then Came the Dog*, exploring the life of Snoopy, and *Working Dogs*, a celebration of the four-legged heroes as Schulz portrayed them in *Peanuts*. Tours vary by group.

ABOUT

The Charles M. Schulz Museum and Research Center opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The Museum presents changing exhibitions and programming that build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz’s multi-faceted career; communicate the stories, inspirations, and influences of Charles Schulz; and celebrate the life of Charles Schulz and the *Peanuts* characters.

LOCATION

The Charles M. Schulz Museum and Research Center is 50 minutes north of San Francisco by car on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, CA 95403.

HOURS

Monday to Friday (except Tuesdays*): 11:00 am–5:00 pm

Saturday and Sunday: 10:00 am–5:00 pm

*Closed Tuesdays from Labor Day through Memorial Day

ADMISSION FEES

Museum Members, children 3 and under: Free

Adults: \$12.00

Seniors 62 and over (with ID): \$8.00

Children 4-18 and college students (with ID): \$5.00

CONTACT

For images and media tours and interview requests, contact Stephanie King at stephanie@schulzmuseum.org or (707) 284-1268.

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(707) 579-4452 | schulzmuseum.org

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