

FOR IMMEDIATE RELEASE

Charles M. Schulz Museum and Research Center celebrates 50 years since *Apollo 10* with “To the Moon, Snoopy” on Saturday, May 18, 2019

SANTA ROSA, Calif. May 3, 2019—Space explorers young and old are invited to blast off for a day of astronomical fun at “To the Moon, Snoopy,” a special event at the Charles M. Schulz Museum and Research Center on Saturday, May 18, from 1:00-4:00 pm. Featuring space-themed activities and presentations, guests from **NASA** and the **Space Station Museum**, and an appearance by **Snoopy** himself, “To the Moon, Snoopy” celebrates the 50th anniversary of the lunar expedition *Apollo 10*, when the longstanding relationship between *Peanuts* and NASA first took flight.

During the event, a variety of family-friendly activity stations will be arranged in the Museum for visitors to explore. Using their Space Station Activity Passport, visitors can travel from station to station to launch rockets, construct a constellation viewer, create a galaxy pinwheel, make orbiting planets, and more.

Special guests **Dr. Kimberly Ennico-Smith**, research astrophysicist for [NASA’s Ames Research Center](#) in Silicon Valley, and **Dr. Liz Warren**, associate program scientist for the [International Space Station U.S. National Laboratory](#), will speak about their current projects and the benefits of space exploration, including how technologies being developed for new missions to the Moon are paving the way for future robotic and human missions to Mars.

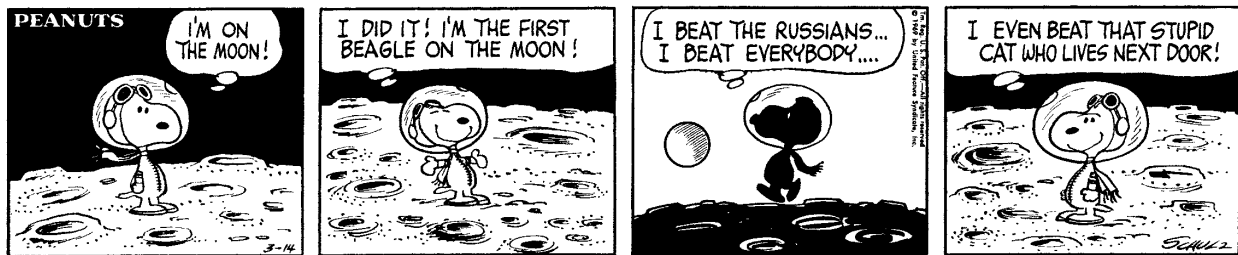
Additionally, longtime Snoopy performer and champion ice dancer, **Judy Sladky**, will speak about Snoopy and Charlie Brown’s role in the 1969 *Apollo 10* mission—known as the dress rehearsal for the first Moon landing—and how this unique facet of *Peanuts* history remains relevant today.

A commemorative “First Beagle on the Moon” Snoopy button will be given out during the event, and visitors will be among the first to see the Museum’s new installation celebrating the 50th anniversary of *Apollo 10*. Display features include rare NASA posters, archival photos, and vintage memorabilia, in addition to Charles Schulz’s personal Silver Snoopy Award.

Visit schulzmuseum.org for more details. Event is included with museum admission.



Apollo 10 astronauts (L-R) Eugene Cernan, John W. Young, and Thomas Stafford hold a banner featuring Snoopy, May 1969.



Peanuts comic strip first published in March 14, 1969. © Peanuts Worldwide LLC

CURRENT EXHIBITIONS

[Peace, Love, and Woodstock](#) (through March 8, 2020)

Named for the 1969 music festival—which celebrates its 50th anniversary this year—Woodstock may be the smallest *Peanuts* character, but he has a huge presence. Take a trip through the life of Woodstock and see why this little bird has captured hearts and inspired laughs with his eccentric ways. *Sponsored by Image 360, Recology, and the Krush 95.9 FM.*

[Without Words](#) (through May 20, 2019)

With the stroke of a pen Charles Schulz could evoke action, emotion, and hilarity—at times, telling a complete story using no words at all. In this exhibition of 70 original comic strips, see examples of the artful techniques Schulz employed to tell his stories, without words.

[Behind Peanuts: The Little Red-Haired Girl](#) (through August 4, 2019)

Charlie Brown's unrequited love, The Little Red-Haired Girl, was inspired by Donna Johnson Wold, the first love of Charles Schulz. In this exhibition, learn the story behind the story through original art, photographs, and personal interviews.

ABOUT

Charles M. Schulz Museum and Research Center
 2301 Hardies Lane, Santa Rosa, CA 95403
 (707) 579-4452 | schulzmuseum.org
 Facebook, Instagram, Twitter: @schulzmuseum

The Charles M. Schulz Museum and Research Center opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The Schulz Museum presents changing exhibitions and programming that build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations, and influences of Charles Schulz; and celebrate the life of Charles Schulz and the *Peanuts* characters.

The Museum is located 50 miles north of San Francisco by car on Highway 101.

HOURS AND ADMISSION

Monday to Friday*: 11:00 am–5:00 pm (*Closed Tuesdays from Labor Day–Memorial Day)
 Saturday and Sunday: 10:00 am–5:00 pm

Museum Members, children 3 and under: Free
 Adults: \$12.00
 Seniors 62 and over (with ID): \$8.00
 Children 4-18 and college students (with ID): \$5.00

MEDIA CONTACT

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