

**FOR IMMEDIATE RELEASE**

**Events and Exhibitions at the Charles M. Schulz Museum  
January–April 2020**



Adventures abound at the Charles M. Schulz Museum and Research Center. Photo: Mary Haffner

SANTA ROSA, Calif. January 6, 2020—A full season of programs and exhibitions kick off the new year at the Charles M. Schulz Museum and Research Center. From the return of the [First Friday Film Series](#) to the opening of [Lucy! Fussbudget to Feminist](#), find the details listed below. All programs are included with museum admission unless otherwise stated. Events and details subject to change; check [schulzmuseum.org](http://schulzmuseum.org) for updates.

**JANUARY**

Mondays, January 6, 13, 20, and 27, 10:00 am–Noon  
Museum Mondays for Little Ones

Designed for children ages 1–5 and their caregivers, Museum Mondays features stories, crafts, and activities inspired by changing themes. Offered every Monday through February. *\$5 per child / free for up to 2 adults per child before 11:00 am. Regular museum admission applies after 11:00 am.*

Saturday, January 11, 1:00–3:00 pm

Second Saturday Cartoonist

Learn to draw with writer, animator, and storyboard artist **Matthew Luhn**, whose story and animation credits include *Toy Story* (1, 2, and 3), *Monsters Inc.*, *Finding Nemo*, *Cars*, *Ratatouille*, and *Up*. Luhn has created a series of "how to draw" books and art programs for kids of all ages.

Monday, January 20, 1:00 pm

*A Boy Named Charlie Brown* (1 hr., 26 min.)

Watch the first-ever feature-length *Peanuts* film, *A Boy Named Charlie Brown* (1969), on the big screen in the Museum's Theater! Against all odds, Charlie Brown wins the class and school spelling bee. Next he's on to the televised national spelling bee. With Snoopy and Linus present for moral support, can Charlie Brown spell his way to a national championship?

## FEBRUARY

Mondays, February 3, 10, 17, and 24, 10:00 am–Noon

Museum Mondays for Little Ones

*See description for January.*

Friday, February 7, 7:00 pm

First Friday Film Series: *Love Story*

The Schulz Museum's annual film series returns with *Love Story* (1970). Nominated for seven Oscar awards and considered one of the most romantic films by the American Film Institute, this tragic story of star-crossed lovers stars Ryan O'Neal and Ali MacGraw. *Free for members / \$5 general; includes popcorn and candy. Sponsored by Craig Schulz.*

Saturday, February 8, 1:00–3:00 pm

Second Saturday Cartoonist

Meet, watch, and talk to author **Ginger Wadsworth** and illustrator **Craig Orback**, creators of the new book, *Born to Draw Comics: The Story of Charles Schulz and the Creation of Peanuts*.

Friday, February 14, 11:00 am–5:00 pm

Little Red-Haired Girls Day

All little (and not so little!) red-haired girls and boys receive free admission in celebration of Valentine's Day and Charlie Brown's affection for a certain Little Red-Haired Girl.

Sunday, February 16, 10:00 am–5:00 pm

FREE Day

Enjoy free Museum admission all day. From 1:00–3:00 pm, learn to draw cartoon animals with **Jeff Schinkel** as he shares his new books (created with Vicki Whiting), *A Kids Guide to Drawing Cartoon Animals* and *Mind-Boggling Animal Puzzles*.

Saturday, February 22, 5:00–9:00 pm

Kids Night at the Museum

Drop your kids off for after-hours fun at the Schulz Museum, including a pizza dinner, games, art, crafts, and cartooning. *Advance registration required. \$25 per child for members / \$32 per child general. Discount of \$5 off for siblings.*

## MARCH

Wednesday, March 4, 10:00 am–Noon

Home School Day: Cooking Up Comics

Just as Snoopy enjoys supertime, enjoy a variety of food-for-thought projects. Assemble a yogurt parfait, build a solar oven, and use food to make a DNA and cell model, edible comic characters, and more. Ice skating is available at [Snoopy's Home Ice](#) from Noon–2:00 pm for \$5.00 per person.

*Advance registration required. Cost per child: \$8.00 before February 25; \$10.00 after February 25; \$12.00 at the door.*

Friday, March 6, 7:00 pm

First Friday Film Series: *Calamity Jane*

See one of Charles Schulz's favorite movies on the big screen! Watch Doris Day as *Calamity Jane* (1953) in the musical comedy about Jane's saloon and love affair with Wild Bill Hickock. *Free for members / \$5 general; includes popcorn and candy. Sponsored by Craig Schulz.*

Saturday, March 7, 1:00 pm

25 years of *Mutts* with Patrick McDonnell

Join **Patrick McDonnell**, creator of *Mutts* comic strip, to celebrate 25 years of *Mutts* and the release of *The Art of Nothing* and the newest *Mutts* treasury, *Hot Dogs, Hot Cats*. McDonnell will talk about his work and sign books after the talk. Also, meet some live mutts looking for new homes and step up to the Humane Society's famous Kissing Booth where Scamp the dog doles out smooches.

Saturday, March 14, 1:00–3:00 pm

Second Saturday Cartoonist

Meet, watch, and talk to **Thi Bui**, whose debut graphic novel, *The Best We Could Do*, documents her family's daring escape after the fall of South Vietnam in the 1970s and the difficulties they faced building new lives in America. The book was listed on over thirty best-of-2017 book lists and was nominated for an Eisner Award in reality-based comics, among other honors. Bui and her 13-year-old son, Hien, most recently illustrated *Chicken of the Sea* (McSweeney's, 2019).

Monday, March 16–Friday, March 20

Spring Break Classes

Classes for kids in cartooning, animation, and art. Check back for a complete schedule at [schulzmuseum.org](http://schulzmuseum.org) or 707-284-1272.

Sunday, March 29, 1:00–4:00 pm

Hands-On Passover: A Kid-Friendly Adventure into the Passover Story

Journey through the main parts of the Passover saga with costumes, songs, and play-acting, and sampling foods associated with this story. Co-sponsored by the **Jewish Community Federation**, the **Jewish Concierge of Sonoma County**, and **PJ Library**. Registration details to be posted at [schulzmuseum.org](http://schulzmuseum.org).

Monday, March 30, 10:00 a –Noon

Museum Mondays for Little Ones

Designed for children ages 1–5 and their caregivers, enjoy stories, movement games, and craft activities on the last Monday of the month (March–September). *\$5 per child / free for up to 2 adults per child before 11:00 am. Regular museum admission applies after 11:00 am.*

## APRIL

Friday, April 3, 7:00 pm

First Friday Film Series: *Dr. Strangelove*

See one of Charles Schulz's favorite movies on the big screen! Peter Sellers stars in Stanley Kubrick's *Dr. Strangelove or: How I Learned to Stop Worrying and Love the Bomb* (1964), a satirical comedy about an insane leader on the path to start a nuclear war. *Free for members / \$5 general; includes popcorn and candy. Sponsored by Craig Schulz.*

Sunday, April 5, 10:00 am–2:30 pm

Girl Scout Day: Mud Pies & Jelly Beans

Get started on your Girl Scout cooking badges by working with local culinary experts, learning about healthy foods, trying some new cuisines, and making your own savory and sweet snacks. Also, ice

skate at [Snoopy's Home Ice](#) and earn a Schulz Museum fun patch. Call (707) 544-5472 for fees and reservations, or visit the [Girl Scouts of Northern California website](#).

Saturday, April 11

Kids Free Day

Celebrate spring with hands-on crafts and free admission for kids!

Saturday, April 11, 1:00–3:00 pm

Second Saturday Cartoonist

Meet, watch, and talk to **Dana Simpson**, creator of the syndicated comic strip *Phoebe and her Unicorn* and the web comic *Ozy and Millie*, as she welcomes her latest graphic novel, *Camping with Unicorns* (Andrews McMeel Publishing, April 2020).

Saturday, April 18, 5:00–9:00 pm

Kids Night at the Museum

Drop your kids off for after-hours fun at the Schulz Museum, including a pizza dinner, games, art, crafts, and cartooning. *Advance registration required. \$25 per child for members / \$32 per child general. Discount of \$5 off for siblings.*

Monday, April 27, 10:00 am–Noon

Museum Mondays for Little Ones

Designed for children ages 1–5 and their caregivers, enjoy stories, movement games, and craft activities on the last Monday of the month (March–September). *\$5 per child / free for up to 2 adults per child before 11:00 am. Regular museum admission applies after 11:00 am.*

## CURRENT AND UPCOMING EXHIBITIONS

[Peace, Love, and Woodstock](#) (through March 8, 2020)

Named for the 1969 music festival, Woodstock may be the smallest *Peanuts* character, but he has a huge presence. Take a trip through the life of Woodstock and see why this little bird has captured hearts and inspired laughs with his eccentric ways. *Sponsored by Image 360 and Recology.*

[Hidden Treasures: Unseen Originals from the Collection](#) (through May 25, 2020)

With nearly 8,000 original *Peanuts* comic strips in the Schulz Museum's collection, there are many treasures that have yet to be displayed. Some are strips that have been recently acquired and others haven't fit into an exhibition theme—until now. In this exhibition, peek into the pillars of *Peanuts* through never-before-exhibited original comic art by Charles M. Schulz.

[Greetings, Charlie Brown! An Early Look at Peanuts and Hallmark](#) (January 23–July 12, 2020)

In the early 1960s, the *Peanuts* Gang leapt off the comics page and into households, due in large part to Arnold Shapiro, a devoted *Peanuts* fan and editor at Hallmark Cards who fostered the iconic partnership between the two global brands. Discover the early connection between *Peanuts* and Hallmark through a display of original prototype sketches by Schulz, product mock-ups, and early Hallmark products.

[Lucy! Fussbudget to Feminist](#) (March 15, 2020–March 7, 2021)

In honor of the Women's Suffrage Centennial in 2020, the Schulz Museum celebrates the leading lady of *Peanuts*, Lucy Van Pelt. Whether she's sharing sage advice from her psychiatric booth, contemplating against Schroeder's piano, or running from dog lips, Lucy can be counted as crabby or bossy, but also confident, compassionate, and ready to tackle anything. See the evolution of this female icon through original *Peanuts* artwork, never-before-seen material from the archives, and much more. Plus, visitors will have a chance to dish their own advice straight from Lucy's psychiatric booth. *Sponsored by the Press Democrat and the North Bay Business Journal.*

## **ABOUT**

Charles M. Schulz Museum and Research Center  
2301 Hardies Lane, Santa Rosa, CA 95403  
(707) 579-4452 | [schulzmuseum.org](http://schulzmuseum.org)  
Located 50 miles north of San Francisco by car on Hwy 101  
Facebook, Instagram, Twitter: @schulzmuseum

The Charles M. Schulz Museum and Research Center opened in August 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The Schulz Museum presents changing exhibitions and programming that build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations, and influences of Charles Schulz; and celebrate the life of Charles Schulz and the *Peanuts* characters.

## **HOURS AND ADMISSION**

Monday to Friday\*: 11:00 am–5:00 pm (\*Closed Tuesdays from Labor Day–Memorial Day)  
Saturday and Sunday: 10:00 am–5:00 pm

Museum Members, children 3 and under: Free  
Adults: \$12.00  
Seniors 62 and over (with ID): \$8.00  
Children 4-18 and college students (with ID): \$5.00

## **MEDIA CONTACT**

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