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FACT SHEET

Charles M. Schulz Museum and Research Center
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Mission

The Charles M. Schulz Museum and Research Center opened August 17, 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz. The Museum carries out this mission through changing exhibitions and programming that build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations, and influences of Charles Schulz; and celebrate the life of Charles Schulz and the *Peanuts* characters.

Why is the Schulz Museum located in Santa Rosa?

The Museum is located on the property Charles Schulz spent the last thirty years of his life drawing, eating, and as he described it, "hanging out." In 1969, the Schulz family built an ice arena, Snoopy's Home Ice, and the Warm Puppy Café for the community to enjoy. Later, he built Snoopy's Gift and Gallery for all the fans who stopped by and wanted to purchase their beloved *Peanuts* products. The Schulz Museum was added in 2002, and although Schulz passed away shortly before its groundbreaking, he was involved in all the important facets of its creation.

Museum Highlights

- Distinctive 27,000 square foot building inspired by the *Peanuts* comic strip
- Approximately 100 original *Peanuts* comic strips on view at any one time
- Biographical and archival materials with a timeline of Schulz's life
- A re-creation of Schulz's studio including his original chair, well-used drawing board, and bookcases
- *Morphing Snoopy* bas relief sculpture designed by Japanese artist Yoshiteru Otani
- Ceramic mural, made up of 3,588 2 x 8-inch ceramic tiles of *Peanuts* strips, depicts Charlie Brown running to kick a football held by Lucy
- Original nursery wall painted by Schulz in his Colorado home in 1951
- Outdoor *Snoopy Labyrinth* and *Kite-Eating Tree*
- A 100-seat theater with *Peanuts* animated specials and other programs

Location

The Charles M. Schulz Museum is located 50 miles north of San Francisco (approximately one hour by car) on Highway 101. The Museum is located at 2301 Hardies Lane, Santa Rosa, California, 95403.

Hours

Weekdays Monday thru Friday (except Tuesdays*) 11am–5pm

Saturday & Sunday 10am–5pm

Closed Tuesdays*

*Open everyday throughout the summer (Memorial Day through Labor Day)

Admission Fees

Free – Museum Members and Youth (Age 3 and under)

\$5.00 – Youth/Students (Age 4-18 or with valid student I.D.)

\$8.00 – Seniors (Age 62 and over with I.D.)

\$12.00 – Adults

Images

If you are from the media and would like high resolution images or artwork from specific exhibitions to publish in print, broadcast media or on the internet of the Schulz Museum, they are available for you to download at schulzmuseum.org/explore/press-room.

Promotional Blurb

Spend the day with Charlie Brown, Snoopy, and the rest of the *Peanuts* Gang! See the largest collection of original *Peanuts* comic strips, explore changing exhibitions, step inside a re-creation of Schulz's art studio, watch animated specials in the theater, draw your own cartoons, and more. Open 11:00 am–5:00 pm daily (closed Tuesday in the winter), and 10:00 am–5:00 pm Saturday and Sunday. Docent tours available; call for more information.

Social Media

facebook.com/schulzmuseum

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