

CHARLES M.

SCHULZ

MUSEUM

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## Schulz Museum unveils pop-up photo op for Great Pumpkin fans



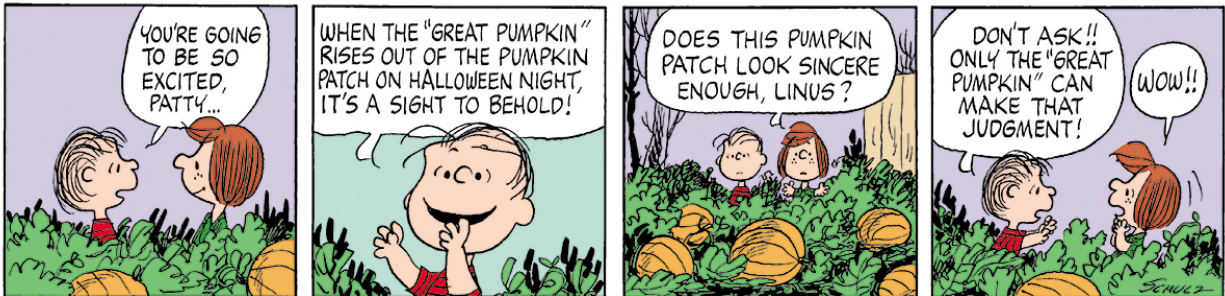
SANTA ROSA, Calif.—The Charles M. Schulz Museum is temporarily hosting a festive new photo op in its courtyard featuring a special guest of honor: a great (big) pumpkin. Weighing in at a whopping 2,301 pounds and measuring 4 feet tall by 7 feet wide, the pumpkin was grown by Russ Pugh from Eugene, Oregon, and recently came in second place at the National Pumpkin Weigh-Off in Wheatland, California. The pumpkin has found its new home at the Schulz Museum and will remain on view through October, and possibly longer if it remains in good condition.

“We invite visitors to come take photos and join Linus as he awaits The Great Pumpkin,” Museum Director Gina Huntsinger said. “We believe our patch is the most sincere.”

The photo op is inspired by the famous *Peanuts* storyline in which Linus believes the Great Pumpkin visits only the sincerest pumpkin patch to deliver toys to deserving children. First introduced in the *Peanuts* comic strip in October 1959, the Great Pumpkin gained further

prominence when the *Peanuts* storyline was adapted for television in the 1966 animated special *It's the Great Pumpkin, Charlie Brown*. Watching the special and sharing Linus's hopeful spirit has since become a cherished Halloween tradition for fans of all ages.

On October 27, the Museum will host a free day celebrating *It's a Great Pumpkin, Charlie Brown*. Visitors can enjoy free admission all day (10:00 am–5:00 pm), watch the animated special on the big screen every half hour in the Museum's theater, pose with the photo op, and explore the galleries. Several original *Peanuts* comic strips featuring the Great Pumpkin storyline are currently on view in the exhibition [Peanuts Evolution: the 1960s](#). Other current exhibitions include [Here Come the Beagle Scouts!](#) and [Bravo, Snoopy! Peanuts and Pawpet Theater](#).



*Peanuts*, October 28, 1975. © Peanuts Worldwide LLC

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The featured pumpkin was grown by Russ Pugh from Eugene, Oregon, and weighs 2,301 pounds. The Schulz Museum's Instagram page shared its arrival: [instagram.com/reel/DAwcykpBt-K](https://www.instagram.com/reel/DAwcykpBt-K).

## SUPPORTING EVENTS

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Events subject to change. Visit [schulzmuseum.org/calendar](https://schulzmuseum.org/calendar) for current information.

Sunday, October 27, 10:00 am–5:00 pm

**FREE DAY: It's the Great Pumpkin, Charlie Brown**

Watch the classic animated special on the big screen every half hour and enjoy coloring, cartooning, and the Museum galleries for free.

Monday, October 28, 10:00 am–Noon

**Museum Mondays for Little Ones: It's the Great Pumpkin, Charlie Brown**

Bring your little ones in costume and trick-or-treat all over the Schulz Museum! Also, make Halloween crafts and watch *It's the Great Pumpkin, Charlie Brown* in the Theater. Trick-or-treating begins at 11:00 am. For ages 1-5 and their caregivers.

## ABOUT THE SCHULZ MUSEUM

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Charles M. Schulz Museum and Research Center  
2301 Hardies Lane, Santa Rosa, CA 95403  
(707) 579-4452 | [schulzmuseum.org](https://schulzmuseum.org)

The Charles M. Schulz Museum and Research Center opened in 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz, the creator of *Peanuts*, and building an understanding of cartoon art. Located 50 miles north of San Francisco in Sonoma County, California—where Schulz lived and worked for over 40 years—the Schulz Museum features the largest collection of original *Peanuts* comic strips in the world and presents changing exhibitions and programming for all ages. The museum also provides reference services and supports a robust traveling exhibition program. For more information, visit [schulzmuseum.org](https://schulzmuseum.org).

### HOURS & ADMISSION

Weekdays: 11:00 am–5:00 pm\*

Weekends: 10:00 am–5:00 pm

\*Closed Tuesdays from Labor Day through Memorial Day

Museum Members, children 3 and under: Free

Adults: \$12.00

Seniors 62 and over (with ID): \$8.00

Youth 4-18 and college students (with ID): \$5.00

EBT Cardholders (with card; up to 4 people): \$2.00

Military: \$1.00 off admission

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