

CHARLES M.

SCHULZ

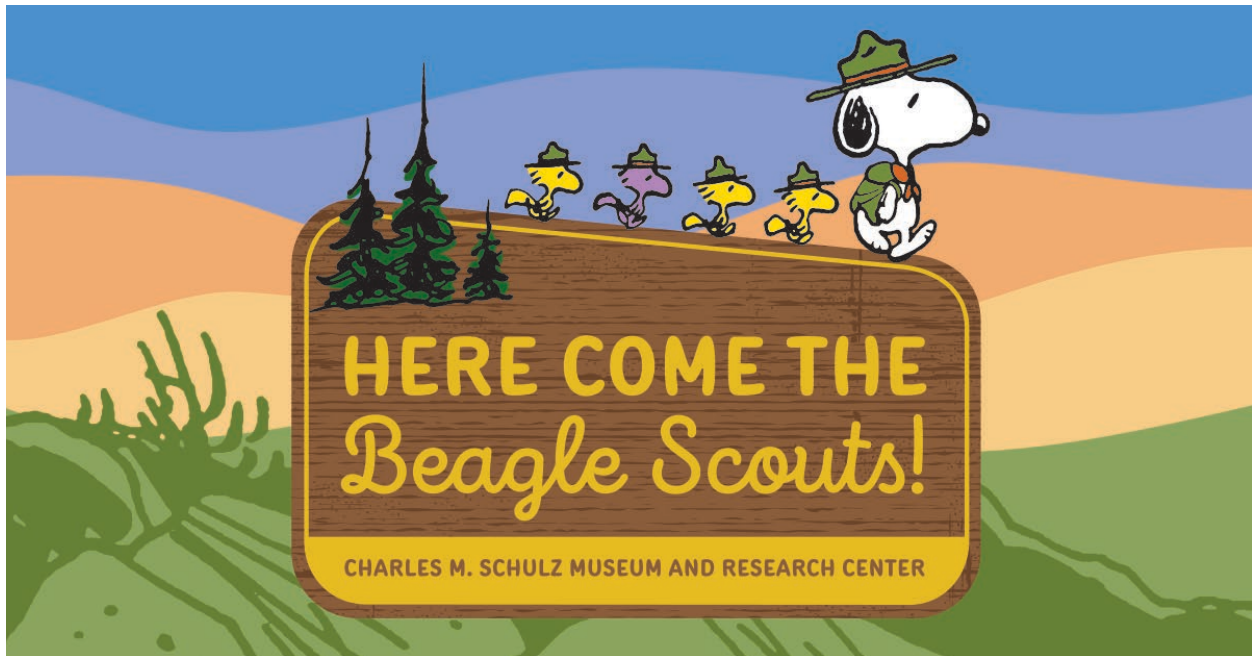
MUSEUM

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Here Come the Beagle Scouts!

The Schulz Museum celebrates 50 years of Snoopy and his feathered troop in new exhibition.



SANTA ROSA, Calif.—Fifty years ago, Snoopy and his loyal Beagle Scouts first embarked on their wild adventures in *Peanuts*, and together, they have climbed mountains, crossed lakes, navigated forests, and marched straight into the hearts of *Peanuts* fans around the world. A new exhibition at the Charles M. Schulz Museum celebrates the Beagle Scouts’s golden anniversary with a nostalgic journey through original *Peanuts* comic strip art, vintage products, animation clips, and more. On view September 22, 2024, through March 12, 2025, *Here Come the Beagle Scouts!* features photo ops and surprises around each corner—no compass required!

“As we celebrate the 50th anniversary of the Beagle Scouts, we’re excited to bring the scout spirit of Snoopy, Woodstock, and their feathered friends to life in this exhibition,” Curator Benjamin L. Clark said. “From camping out on top of their tents to searching for nightlife, the Beagle Scouts remind us that even the smallest of us can have the biggest adventures.”

Snoopy and his Beagle Scouts troop made their debut in a *Peanuts* comic strip published on June 9, 1974, and the theme quickly became a staple for cartoonist Charles M. Schulz. Following their introduction, the Beagle Scouts make over 160 appearances in *Peanuts*, inspiring the new AppleTV+ show, *Camp Snoopy*. In 1997, Schulz reflected on how the theme provided creative inspiration:

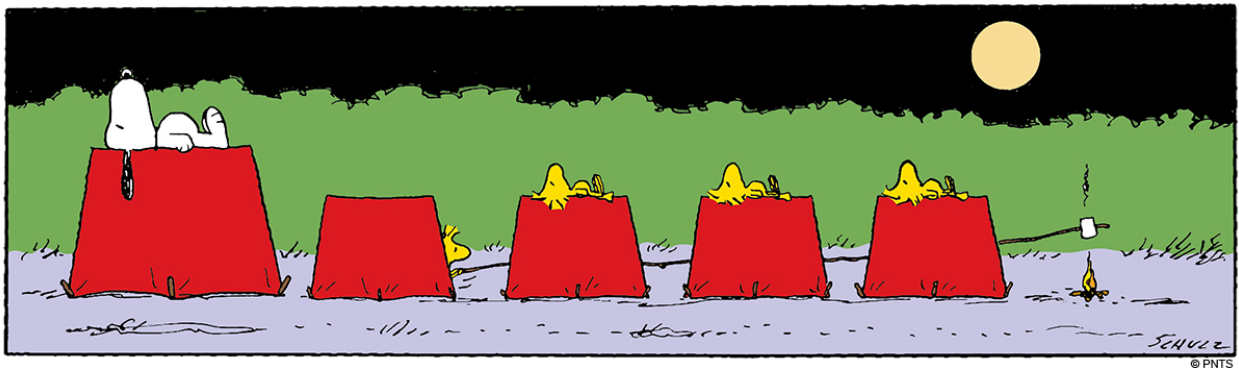
“I think of Snoopy and his troops going out on a hike. Well, what are they going to do at night? They’re going to sleep. So I draw a tent like this. What was the next step? Bang. All of a sudden,

Snoopy is sleeping on top of the tent. Anyone else would be in the tent. There's your cartoon idea. That's a funny drawing."

The exhibition features an assortment of *Peanuts* collectibles—from Beagle Scout-themed Colorforms to figurines—and an extensive collection of embroidered Scout patches from over the decades. Schulz was never a Boy Scout, but he was familiar with donning a uniform and sleeping outdoors while serving in the U.S. Army during World War II. Archival photos of Schulz from this time and from hiking and rafting excursions later in life are shown alongside *Peanuts* strips to illustrate some of his personal inspirations.

Visitors can join the adventurous merriment at the exhibition's "Beagle Scout Certification" station, complete with a registration log and stamped memento to mark one's visit. An interactive campfire photo op with Snoopy invites visitors to gather around, take a photo (or rest) atop a tree stump, and reflect on memories old and new.

Here Come the Beagle Scouts! is generously sponsored by [California Relay](#) and [Session Climbing](#).



Peanuts, November 19, 1999. © Peanuts Worldwide LLC



The exhibition entrance features a Beagle Scouts shadow screen with a surprise reveal.



Over 30 original *Peanuts* comic strips from the Schulz Museum's collection are on display.



A section titled "Meet the Troop" provides an introduction for each named member of Snoopy's Beagle Scout troop: Woodstock, Bill, Conrad, Harriet, Raymond, Fred, Olivier, Roy, and Wilson.



An animation station plays clips from *The Charlie Brown and Snoopy Show* (1983) and *Camp Snoopy* (2024, AppleTV+).



One of several display cases featuring Beagle Scout products dating back to the 1970s.



The Beagle Scouts visit some of the places Charles Schulz visited for day hikes and enjoying the outdoors, including Point Lobos in Monterey County, as seen in this Peanuts comic strip from June 21, 1983. © Peanuts Worldwide LLC



A campfire photo op provides an opportunity for visitors to camp out with Snoopy.



Visitors can stamp a 50th Anniversary Beagle Scout souvenir and add their name to the registration log.

All photos by Brennan Spark Photography, courtesy of the Schulz Museum. Hi-res and additional images available on request.

SUPPORTING EVENTS

Events subject to change. Visit schulzmuseum.org/calendar for current information.

Saturday, October 5, 6:00–8:00 pm

Members-Only Reception: Here Come the Beagle Scouts!

Museum Members are invited to celebrate the new exhibition while enjoying nostalgic scouting treats and refreshments. *Membership and registration required.* Call 707-284-1269 for details.

Wednesday, October 23, 10:00 am–12:30 pm

Homeschool Day: Here Come the Beagle Scouts!

Explore the exhibition, practice wilderness skills, and enjoy hands-on activities with California Relay, Goatlandia, Session Climbing, and Sonoma County Library. *Registration required.* [More >>](#)

Saturday, November 16, 10:30 am–3:00 pm

Beagle Scouts Family Day

Learn to draw, practice wilderness skills, and enjoy hands-on activities with Session Climbing and California Relay. Also, hear from the creative team behind the new graphic novel *Snoopy's Beagle Scouts*. *Included in Museum Admission, Free for Members.* [More >>](#)

ALSO ON VIEW

Bravo, Snoopy! Peanuts and Pawpet Theater

Through January 12, 2025

schulzmuseum.org/pawpettheater

In a storyline spanning over 20 years, Snoopy staged Pawpet Theater shows atop his doghouse, sharing interpretations of classic films and moder blockbusters with the *Peanuts* gang. Explore how Schulz's love of cinema influenced these hilarious and fun comic strips.

Peanuts Evolution: The 1960s

Through November 4, 2024

schulzmuseum.org/peanuts-evolution-the-1960s

View over 50 original *Peanuts* comic strips from the Schulz Museum's collection and discover how the 1960s shaped *Peanuts*. Snoopy climbs atop his doghouse and transforms into so much more than a dog, Linus seeks out the Great Pumpkin, Lucy opens her Psychiatric Booth, and new characters are introduced, including Peppermint Patty, Franklin, and an unnamed "little birdie" who just won't go away.

ABOUT THE SCHULZ MUSEUM

Charles M. Schulz Museum and Research Center
2301 Hardies Lane, Santa Rosa, CA 95403
(707) 579-4452 | schulzmuseum.org

The Charles M. Schulz Museum and Research Center opened in 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz, the creator of *Peanuts*, and building an understanding of cartoon art. Located 50 miles north of San Francisco in Sonoma County, California—where Schulz lived and worked for over 40 years—the Schulz Museum features the largest collection of original *Peanuts* comic strips in the world and presents changing exhibitions and programming for all ages. The museum also provides reference services and supports a robust traveling exhibition program. For more information, visit schulzmuseum.org.

HOURS & ADMISSION

Weekdays: 11:00 am–5:00 pm*

Weekends: 10:00 am–5:00 pm

**Closed Tuesdays from Labor Day through Memorial Day*

Museum Members, children 3 and under: Free

Adults: \$12.00

Seniors 62 and over (with ID): \$8.00

Youth 4-18 and college students (with ID): \$5.00

EBT Cardholders (with card; up to 4 people): \$2.00

Military: \$1.00 off admission

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