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Charles M. Schulz Museum and Research Center FACT SHEET

Mission & About

The Charles M. Schulz Museum and Research Center opened in 2002 to fulfill its mission of preserving, displaying, and interpreting the art of Charles M. Schulz, the creator of *Peanuts*. The Museum carries out this mission through changing exhibitions and programming that build an understanding of cartoonists and cartoon art; illustrate the scope of Schulz's multi-faceted career; communicate the stories, inspirations, and influences of Schulz; and celebrate the life of Schulz and the *Peanuts* characters.

Located 50 miles north of San Francisco in Santa Rosa, California—where Schulz lived and worked—the Schulz Museum features the largest collection of original *Peanuts* comic strips in the world and presents changing exhibitions and programming for all ages. The museum also provides reference services and supports a robust traveling exhibition program. For more information, visit schulzmuseum.org.

Why is the Schulz Museum located in Santa Rosa?

The Museum is located on the property Charles Schulz spent the last thirty years of his life drawing and as he described it, "hanging out." In 1969, the Schulz family built an ice arena, Snoopy's Home Ice, and the Warm Puppy Café for the community to enjoy. Schulz played hockey and hosted ice shows at the ice arena, and enjoyed meals daily at the Warm Puppy Café, as it was within walking distance from his studio. Later, he built Snoopy's Gallery & Gift Shop for all the fans who stopped by and wanted to purchase their beloved *Peanuts* products. The Charles M. Schulz Museum was added in 2002, and although Schulz passed away shortly before its groundbreaking, he was involved in all the important facets of its creation.

Museum Highlights

- Distinctive 27,000-square-foot building inspired by the *Peanuts* comic strip.
- Approximately 100 original *Peanuts* comic strips on view at any one time.
- Biographical and archival materials with a timeline of Schulz's life.
- A re-creation of Schulz's studio including his original chair, drawing board, tools, and bookcases.
- A 100-seat theater featuring daily screenings of *Peanuts* animated specials, documentaries, and other programs.
- Original nursery wall mural painted by Schulz in 1951 for his daughter Meredith in his Colorado home (wall was removed and relocated to the Schulz Museum).
- *Peanuts* tile mural composed of 3,588 ceramic tiles of *Peanuts* strips to create a scene of Charlie Brown running to kick a football held by Lucy (17x22 feet).
- *Morphing Snoopy* bas-relief wood sculpture composed of 43 layers to reveal the evolving personas of Snoopy, beginning with Spike, Schulz's childhood pet and inspiration for Snoopy.
- *Wrapped Snoopy Doghouse* by renowned contemporary artists Christo and Jeanne-Claude.
- *Snoopy Labyrinth*, an outdoor labyrinth in the shape of Snoopy's head.

Location

55 miles north of San Francisco (approximately one hour by car) off Highway 101:

Charles M. Schulz Museum and Research Center
2301 Hardies Lane
Santa Rosa, CA 95403
(707) 579-4452
schulzmuseum.org

Hours

Monday: 11:00 am–5:00 pm

Tuesday: **Closed**

Wednesday: 11:00 am–5:00 pm

Thursday: 11:00 am–5:00 pm

Friday: 11:00 am–5:00 pm

Saturday: 10:00 am–5:00 pm

Sunday: 10:00 am–5:00 pm

Admission

Free Museum Members, children 3 and under

\$15.00 Adults

\$10.00 Seniors 62 and over

\$7.00 Youth 4-18, and college students (with ID)

\$4.00 EBT Cardholders (with card; up to 4 people)

Military: \$1.00 off admission

Promotional Blurb

Spend the day with Charlie Brown, Snoopy, and the rest of the *Peanuts* gang! See the largest collection of original *Peanuts* comic strips, explore changing exhibitions, step inside a re-creation of Schulz's art studio, watch animated specials in the theater, draw your own cartoons, and more. Open 11:00 am–5:00 pm daily (closed Tuesdays), and 10:00 am–5:00 pm Saturday and Sunday. Docent tours available; call for more information.

Social Media

Follow online on Instagram, Facebook, Threads, Bluesky, and YouTube @schulzmuseum.

Schulz Museum at Home

Enjoy free activities and *Peanuts* coloring sheets to download, print, and enjoy at home:
schulzmuseum.org/museum-at-home.